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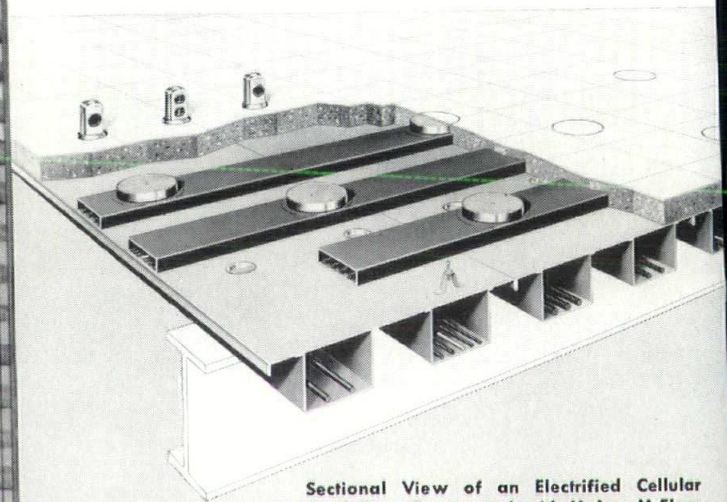
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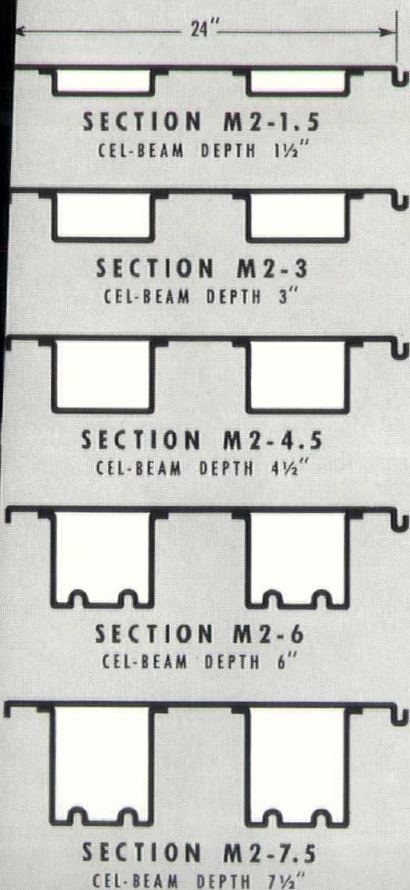
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Free Sketches

We recently received the following copy of a letter which went to several architects in Michigan:

"The Building Committee of the extends to you or your representative an invitation to appear before the committee. . . . The purpose of this meeting is to provide an opportunity for you to present to the committee information, ideas, illustrations of some of your work, perhaps proposed plans for the new . . . building and any other type of material you think may be helpful and of interest to the building Committee. . . ."

We wrote them as follows:

"Your letter of . . . inviting architects to appear before your Committee suggests that they might submit 'proposed plans for the new . . . Building.' This indicates that we have not done very well at educating the . . .

"Architects cannot ethically compete with one another by submitting sketches in competition in soliciting commissions. I am sure that you would not expect this of any other profession. Enclosed is our Owner's Portfolio, A Guide to the Architect's Services. We hope you will find it helpful. The Standard Form of Questionnaire for School Building Projects can be adapted to any other type of building."

We received the following answer:

" . . . May I indicate to you that each of the architectural groups asked to appear before our Board of Directors to

present ideas concerning their firms and so that we might interview them. We had no formal presentations from any architectural firm concerning contracts, responsibilities of client and architect, etc. Is it unusual to interview architects in this manner?

"We do not intend that any architectural group will bring any plans for the building or sketches. Perhaps the wording here was subject to misinterpretation by the firms with whom we talked. However, I doubt it very much. We would simply like a chance to discuss our proposal with these groups in a conference situation. Thank you for calling this to our attention."

To misinterpret the phrase, "to present . . . perhaps proposed plans for the new . . . Building" would seem to be the trick of the year.

To which we replied:

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Coming Issues

JUNE—Annual M.S.A. Roster (Alphabetical)

JULY—Mackenzie, Knuth & Klein, Architects, Inc.

AUGUST — 16th Annual Mackinac Mid-summer Conference

SEPTEMBER — Boddy, Benjamin & Woodhouse, Inc.

OCTOBER—Albert Kahn Associated Architects & Engineers, Inc.

NOVEMBER—Public Officials

DECEMBER—Annual M. S. A. Roster (Geographical)

JANUARY, 1960—Smith, Hinchman & Grylls Associates, Inc.

FEBRUARY—Wakely & Kushner & Associates

MARCH — 46th Annual M.S.A. Convention.

APRIL—Smith & Smith

MAY—Marr & Marr

Monthly Bulletin, Michigan Society of Architects, Volume 33, No. 5

including National Architect

MONTHLY BULLETIN

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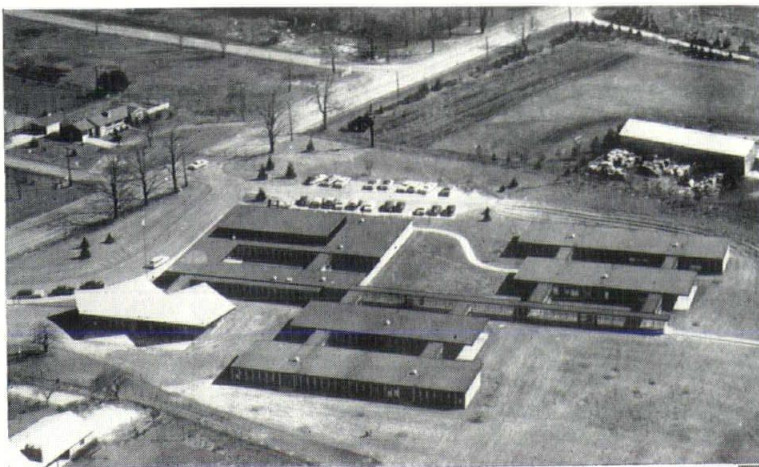
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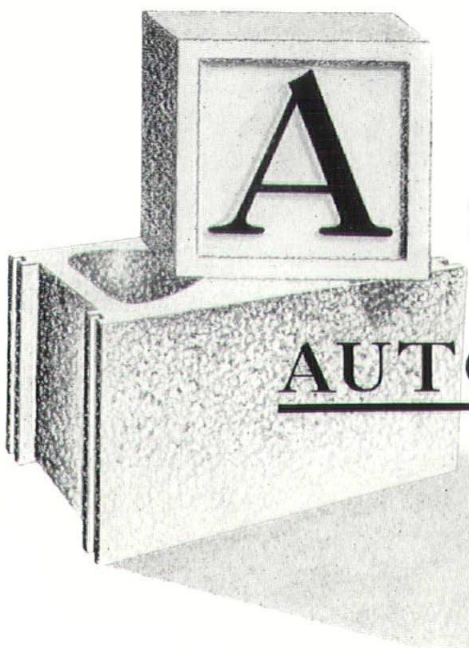
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"Nothing in my letter . . . indicated there was anything wrong in architects asking for the privilege of appearing before your Board, or that it was unusual for your Board to interview architects.

"The only part of your letter to which I took exception was," . . . an opportunity for you to present . . . perhaps proposed plans for the new . . . Building."

"Since you say this was not intended, we have no fault whatever to find with your procedure."

Copy of a similar letter was received from Ohio, where a church congregation was seeking an architect.

It was referred to the Chapter in whose territory it occurred.

Architects are more and more living up to their standards of professional practice, in not submitting free sketches.

BULLETIN:

Shortly after our arrival back from the Southwest, we heard the unfortunate news of the death of Frank Lloyd Wright. It had only been two weeks since we had spoken to the master, on Saturday, March 14th, at Taliesin West. His wife was busy looking for him, as he had gone for a walk alone and, finding him, she brought him back apologizing. We took several pictures of the school, including a new tower he was having built. He was just starting to get the rear section laid out. A young architect from Phoenix was putting in the underground wiring. Mr. Masselink, his secretary, had gone to Tempe for his one-man show of architectural drawings. A young architectural student took my wife, my daughter and me around. It is regrettable that Mr. Wright could not have lived to see his school more nearly finished, and the Guggenheim Museum in New York. We viewed several of his latest models that were still in the planning stage. A great man has gone, an irreplaceable man for the architectural profession.—J. LEONARD RUSH, A.I.A.

BULLETIN:

We were indeed surprised and pleased to see the amount of space which you gave us in the April issue of the Bulletin for our answer to the article in the March issue regarding the fires.

You have been more than fair in publishing our letter in its entirety as well as the complete reproduction of the "Coatings" article. Certainly, we cannot say that the original bad publicity was given "front page" coverage and the follow-up relegated to the back pages.

We want you to know that we deeply appreciate your cooperation. — C. F. SHEA, Secretary, Saginaw Paint Manufacturing Co.

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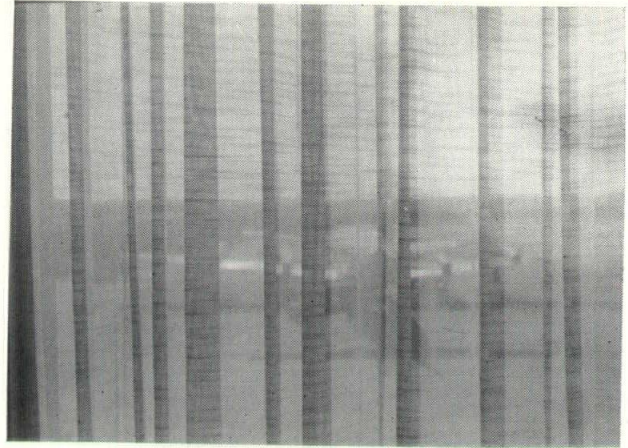


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In behalf of the few remaining descendants of Edward Biddle, of Mackinac Island, I wish to express our sincere appreciation to the Architects of Michigan for their great public-spirited effort in preserving this bit of early Americana.

We watched with sadness the deterioration of this early homestead but were not in a position to do anything about it. Even if we had been in a position to maintain it intact, the homestead would not have elicited the interest nor been the public monument which it has now

become, without the intervention of your society.

The enclosed contribution is in behalf of my daughter, Mildred B. (Mrs. Charles E.) Cryderman and her children, Carol Sue, Robert, Douglas J. and Joan Marie.

We have several items which came from the old home, which will be returned whenever arrangements have been made for their care and preservation, as was mentioned to you in a telephone conversation previously.

Our sincere thanks to the Architects of Michigan.—NICHOLAS J. BIDDLE.

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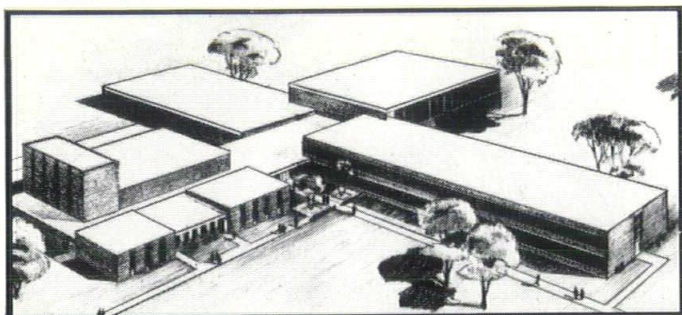
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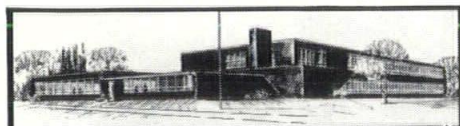
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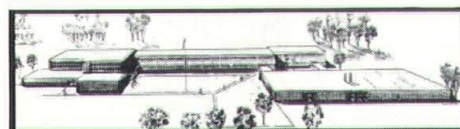
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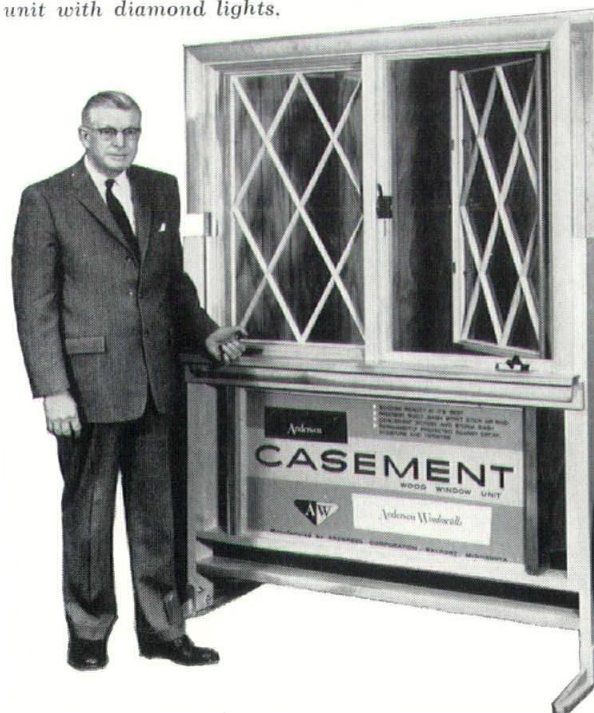


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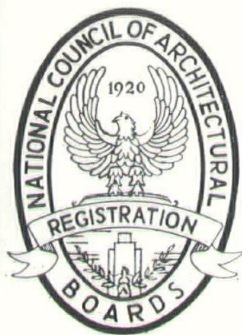
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NCARB Convention

NCARB Convention headquarters will be at the New Hotel Monteleone on Royal Street amid the splendor and atmosphere of the world famous French Quarter and program has been so planned as to allow ample time for enjoyment of the varied historic attractions and fine contemporary buildings that make up the New Orleans of today. Many NCARB members will attend the Convention and remain for the A.I.A. Convention.

Although allowing for a highly festive occasion, the main sessions of the Convention deal this year with examinations and, as such, the discussions may have long-reaching effects on future architects and those whose practice takes them beyond their own state borders.

Through such discussions does NCARB continue its striving to facilitate reciprocal registration and to secure greater uniformity in the requirements for registration in all states and territories.

Particularly active in the preparations for this Convention have been Doyle Harvey, of Georgia, who has tirelessly worked with President Martens in making preparations for the Convention. Examination Chairman Fred L. Markham, of Utah, and his energetic committee have spent long hours preparing for these highly important sessions. Ralph C. Kempton, of Ohio, will again make arrangements for the exhibits that add so much to each NCARB Convention.

Solis Siefert and Earl Mathes of the host city will see their wonderful southern hospitality enjoyed by members, wives, and guests as "The Council Advances"—on to New Orleans.

As has been the custom of our recent Conventions, the Registration Fee of \$20.00 will include, in addition to the Registration Fee, the cost of Luncheon and Banquet. A receipt will be given for fees paid so that you may be reimbursed by your state as part of your expenses. Extra Luncheon tickets will be \$3.50 while \$7.50 will be the cost of extra Banquet tickets.

Please mail credentials for your delegates as soon as possible using your regular Board letterheads, simply a letter listing the names of your delegates. These should be mailed as soon as possible to the NCARB offices, James H. Sadler, Executive Director, 418-24 Commerce Exchange Building, Oklahoma City, Oklahoma.

All the rooms at the New Hotel Monteleone are air conditioned. A large block of rooms has been set aside for Council delegates and friends. If you have already made your reservation at the Monteleone or another hotel, or if you would rather do so yourself, please inform the Council office. The Monteleone is but two and one-half blocks from the Roosevelt, the A.I.A. Headquarters and if you are planning to stay for the Institute Convention, June 22 to 26, you may conveniently continue your room at the Monteleone.

Please make reservations as soon as possible to avoid a late rush. Room reservations must be received by the hotel two weeks prior to the Convention to assure reservations and it will take a little time for them to be forwarded to the hotel from the Council offices. Any cancellation after reservations are made should be completed one week prior to the Convention.

All rooms are air-conditioned and all are, of course, with baths. Mr. Smay, and Mr. Harvey, who visited the hotel, report that all rooms are very nice. Check out time for the hotel is 6:00 p.m.

Pre-Convention registration of delegates and friends will begin at 8:00 p.m. on Friday, June 19th, and a get-acquainted session will follow that night at 9:00 p.m., so you will probably wish to arrive early. The Banquet Sunday night begins at 8:00 p.m. A complete brochure on the Convention and the host city of New Orleans will be mailed to you in the near future.

The Council Board believes that our Convention will be an enjoyable occasion and we urge you and your friends to join us at New Orleans, June 20-21, 1959.

Forming the vanguard as architects converge on New Orleans in June will be members of Architectural Registration and Licensing Boards from all over the United States, including the new states of Alaska and Hawaii. Members are also expected from Puerto Rico and the Canal Zone as the Thirty Eighth Annual Convention of the National Council of Architectural Registration Boards (NCARB) convenes there on June 20 and 21, 1959. As in past years, the annual luncheon and Banquet of the Society of Architectural Examiners will also be a combined part of the affair this year that is expected to draw the biggest attendance in the long history of the NCARB.

NCARB president, Walter F. Martens, of Charleston, West Virginia, has announced the theme for this year's convention to be: "The Council Advances"—recognizing recent progress which has better prepared the NCARB to serve member Boards and the now almost seven thousand "Record" holders whose files are handled by the new Council offices in Oklahoma City.

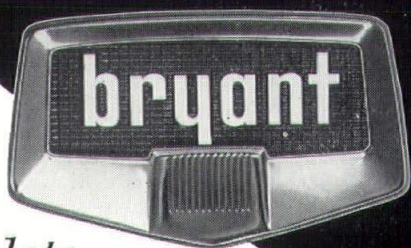
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May '59 Monthly Bulletin

FRANK LLOYD WRIGHT

Mr. Wright was laid to rest on April 12 in a secluded country churchyard near his boyhood home. His body was borne to its final resting place in a horse-drawn farm wagon, draped in velvet and edged with cut flowers. His widow and daughter, Iovanna, led the procession of more than 50 mourners who followed on foot as the wagon moved down the winding road leading from the Wright hillside home to Unity Chapel, a half mile away, as the bell in the 73-year-old church tolled. Some 200 crowded the small chapel, bedecked with pine boughs cut from standing timber on Wright's beloved Taliesin. Candles lighted the 5:30 p.m. service and a wood-burning stove provided warmth.

FRANK LLOYD WRIGHT, who died at his home, Taliesin West on April 9, at the age of 89, was considered by many to be the world's greatest architect.

Whether or not he was, it is quite generally agreed that he was one of the most controversial figures. He often got attention by chiding his fellow architects—but in a way that they liked it.

When the "old master" was testifying in court, he was asked whom he considered to be the greatest living architect, and he replied, "I am." Asked later if he did not think his statement a bit immodest, he replied, "Well, I was under oath, wasn't I?"

And so some have called him the world's greatest living architect, while others just call him names. Whether or not he deserves either is a moot question, but certainly it can be said that he is one of the greatest publicists.

On one of his former visits to Detroit, a press luncheon was arranged for him. Everything was set, newsmen were present and the cocktails were enjoyed—but no Mr. Wright. Next day one Detroit newspaper, whose editor didn't love Mr. Wright, front-paged the headline, "Two wrongs don't produce a Wright," and the article went on and on in disparaging terms, concluding that "your guess is as good as ours as to whether he will even show up for the lecture."

The feat was accomplished and the place was mobbed, even by bobby-soxers—the kind who swoon for their favorite crooner—and when they had to be turned away, they were asked why they didn't go down in the lounge and hear him over the public address system, they answered, "We want to see HIM."

WASHINGTON, D.C., April 9, 1959—John Noble Richards, President of The American Institute of Architects, issued the following statement on the death of Frank Lloyd Wright:

"The American Institute of Architects joins the world in respectful homage to Frank Lloyd Wright, the great architectural genius of our time. His place in history is secure; his continuing influence on architectural thought assured. This century's achievements in architecture would be unthinkable without him. He has been a teacher to us all."

Had everything gone according to schedule, there wouldn't have been nearly the news value.

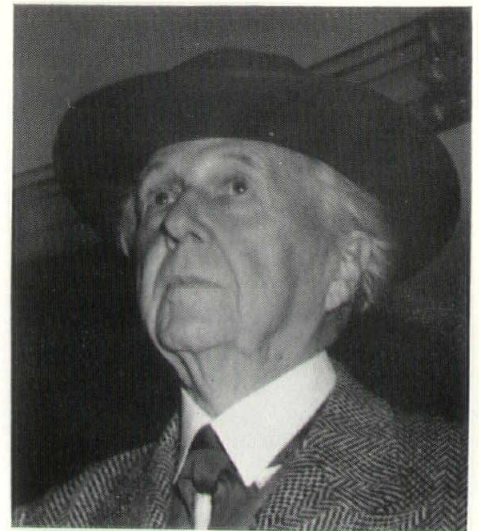
To get some expression about our architecture and city planning problems, a reporter asked Mr. Wright what he thought of Detroit. His answer: "Must I think of it?"

Mr. Wright, who, by his very nature, was for most of his life the "lone wolf" of the architectural profession, had softened much in recent years. A few years ago, when the Board of Directors of the Institute had before it a proposal to award him the Gold Medal, its highest honor, some expressed the belief that if the Medal were offered him his first act would be to call in the press and announce that he had refused it. A friend of his wrote him, explaining what was being said, and Mr. Wright immediately replied that not only would he accept it but would consider it a mandate to be a good boy, to join with his fellow architects and be one of them. He concluded, "I am glad to know that the Institute is finally waking up." This last remark was undoubtedly occasioned by the fact that many foreign countries had so honored him before he was considered for the highest award from the profession of his own country. He was awarded the Medal in 1949.

A reporter asked him if he had said the reason he had worn only one medal—that of the Royal Institute of British Architects—was because it was the only one that meant anything, he replied, "No, it's the only one that has a ribbon on it."

Roger Allen, F.A.I.A., of Grand Rapids, annually vacations in Arizona, where, near Phoenix, Mr. Wright held forth at his Taliesin West. Allen relates that on one occasion when a doctor went out to visit Taliesin he came back and reported that he was much impressed—except for one thing: some of the doors were only six feet high, while many of the students were taller than that. Allen's reply: "Maybe it's a good thing for an architect to learn to duck."

Anne Baxter, star of 20th Century-Fox Studio, Mr. Wright's granddaughter, said, "I suppose my claim to being identified with architecture is one of inheritance—a claim I am most proud to boast about, with my esteemed and



FRANK LLOYD WRIGHT

famous grandfather and two uncles in the profession."

Mr. Wright, on a visit, chided her about the house she had bought. "Grandfather criticized a number of things," she said. "He went from room to room, tapping the walls with his cane to see if the house was well built. He had no fault to find on that score, but when I showed him my bedroom, he commented, 'cloying, isn't it?'" Miss Baxter also relates that when some distinguished people from abroad visited her on the set they said they were collecting autographs. She signed her name in a book. "No, no," one of them said, "we don't want yours. We would like to have the autograph of your famous grandfather, Frank Lloyd Wright." Apparently, visitors from abroad are more interested in architects than in movie stars, Miss Baxter observed.

Mr. Wright was aboard the Santa Fe's Super Chief, eastbound, seated in the diner opposite a person whose face was very familiar. The person was Bing Crosby. Neither had ever seen the other before. Mr. Wright said, "Young man, I suppose a lot of people tell you you look like Bing Crosby." Replied Crosby: "Yes, and I suppose a lot of people tell you you look like Frank Lloyd Wright."

When Mr. Wright submitted sketches for a civic center in Milwaukee, a councilman asked if he were sure the project could be built for the estimated \$15,000,000. He said, "No architect who is worthy of the name would ever guarantee anything."

Mr. Wright was here some years ago and visited his friend, the late Eliel Saarinen, F.A.I.A., at Cranbrook. Mr. Saarinen took his guest down to the lake nearby to see a house done by a Wright disciple, Alden B. Dow, F.A.I.A., of Midland. The house, an ultra modern one, projected into the lake, with the living room floor below the lake level. Mr. Saarinen related that after going through the house, without saying a word, the two emerged, and Wright turned and studied it seriously, then said, "I think the boy went too far."



The Carson Mansion, Eureka, California

THE CARSON MANSION, at 143 M Street, corner of Second, in Eureka, California, is regarded as one of the finest examples of its architectural period—the Victorian era—in America. Built during the time of the moguls, it is the Kohinoor of the gingerbread age.

One of California's best-known residences and among the most impressive existing examples of the highly ornate style of architecture in vogue during the latter part of the last century, it is at present used as the home of Eureka's Ingomar Club, a civic men's organization of that City.

Built in the mid-1880's, it has long been a major attraction of that north-coast lumbering town, both to residents and visitors, and there is rarely a time, says Club Manager, Ralph A. Godsy, when, during the daylight hours, there are not groups to be seen gathered before its prim iron fence gazing in awe at its assemblage of towers, turrets, porticoes and gables that comprise its

exterior. And Mr. Godsy adds: "We would welcome architects who are visiting in this area."

The man responsible for the building of this extraordinarily complex structure, and who lived in it for many years, was William Carson, pioneer Humboldt County lumberman, who had arrived at Eureka in the early days to establish one of the first sawmills in the redwood forests of the region, and, having prospered, set about in the early 1880s laying plans for the construction of a residence in keeping with his new estate.

The site chosen was on the crest of a hill, from which the owner could look down on his big mills and lumberyards on the bay shore and on the ships arriving in the harbor to carry his products off to the markets of the world.

It is regrettable that the name of the architect is not known, but it is recorded that the owner gave him carte blanche in the design and construction of the building, insisting only that the mate-

rials and workmanship be of the best obtainable. It is clear that the architect took his instructions seriously, for Italian artists and wood carvers were brought to this country for the execution of the design, into which went mahoganies from Central and South America, teak from the Orient, oak and other hardwoods, plus the finest grades of seasoned redwood from Carson's own mills.

Moreover, the craftsmanship throughout was such as to win the admiration of present-day artisans. Every detail of the finish, from the paneling and moldings of the big downstairs rooms to the extraordinarily lavish decorations of the interior, was executed with the skill and meticulous precision rarely seen in that hurried "modern" age.

Because of these circumstances, the house was understandably a long time building, and it was not until 1886 that the proud owner moved in. "Bill" Carson lived there for the remainder of

his life, and it is said that during his last years it was his custom to climb daily to the tower atop the structure and from its windows scan the horizon to the west, watching for the appearance of the little lumber schooners in which the bulk of his lumber was shipped. Following his death, the house was occupied by Milton Carson, elder son of its builder, and when he too died it was taken over by its present owners and occupants, the Ingomar Club. The Club has carefully maintained the house and grounds as one of the most interesting and historic relics of the past.

Says Club manager, Godsy: "Some of the points of interest are its huge stained glass windows and seventeen fireplaces. Some of the mantels are of onyx. Hand carving is profuse. It is said that some of the interiors were influenced by the palace of Emperor Maximilian in Mexico City."

We are indebted to William M. Van Fleet, A.I.A., 350 E Street, Eureka, a member of the Ingomar Club, for much of this information. He has some excellent color slides of both exteriors and interiors.

Tom Knight



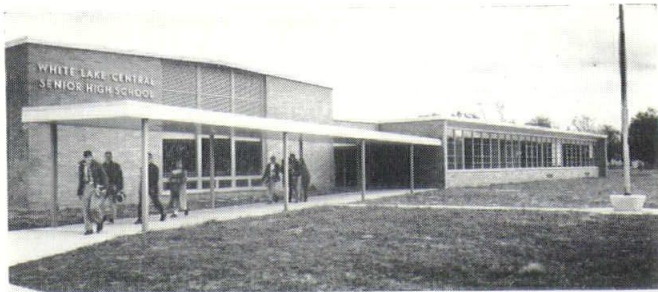
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BELOW: It was the custom of "Bill" Carson to climb daily to the tower atop the structure and from the windows there scan the horizon to the west for the little schooners in which his lumber was shipped.



Entrance doors contain stained glass. Italian artists and wood carvers were brought to this country for the execution of the design into which went mahoganies from Central and South America, teak from the Orient, oak and other hard woods, plus the finest grades of seasoned redwood from Carson's own mills.





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MAP

The Michigan Association of the Professions, incorporated as a non-profit organization, December 1, 1959, has opened executive offices at 712 Abbott Road, East Lansing, William M. Le Fevre, M.D., Muskegon, MAP President, has announced.

The membership in MAP, an association specifically designed to serve, promote and enhance the professions, is made up of persons engaged in the professions of architecture, dentistry, engineering, law and medicine. To be eligible for membership in the state-wide Association, the professional person must be a member of the state society of his profession.

Bylaws of MAP, provide that five state professional organizations shall be elected to state association membership. These include the Michigan Society of Architects, the Michigan Society of Professional Engineers, the Michigan State Dental Association, the Michigan State Medical Society and the State Bar of Michigan. All members of these Societies are eligible for individual memberships. It is not necessary that the State Society be a member in order for the individual member to apply for membership.

Such other state professional organizations as shall apply for membership will subsequently be declared eligible for membership by a vote of not less than three-fourths of the whole Board of Directors.

MAP will serve the various professions in fields of Legislation, Public Relations, Education, Business Services and Techniques. It is to be emphasized that MAP is not a "political organization." Bi-partisan, it will serve its members as a communications medium among the professions and their legislative bodies on matters directly affecting professionalism. It will try to place Professions in the same category of "molders of public policy" as Business, Labor and Farming.

In the field of public relations, every effort will be made by MAP to educate the public as to what constitutes professionalism. The public must be convinced that professionalism is vital to progress and research. MAP will strive to explain what a professional man is and why.

MAP also is exploring, and if feasible, will offer group programs in retirement funding, major medical insurance, group term life insurance, group leasing, purchasing, etc. Business advices of particular interest to the professional man will be found in the Journal of MAP now being planned.

These business services and techniques are not intended to be the main purpose of MAP but rather should be considered as "fringe benefits" of memberships.

The Board of Directors of the Michigan Society of Architects passed the following resolution, October 14, 1958, authorizing participation and State Association membership in the Michigan Association of the Professions:

"Motion: that Elmer J. Manson, Delegate, and James B. Morrison, Alternate, or either of them be authorized, in behalf of this organization, to become original incorporators of and as such, to execute Articles of Incorporation of a non-profit corporation to be organized under the laws of the State of Michigan to be known as the Michigan Association of the Professions; that they, or either of them, be authorized to make application for Charter Membership of this organization as a member thereof."

Mr. Manson, Past President of MSA, has been elected to the first Board of Directors of MAP and will serve as the organization's first Secretary. Mr. Morrison, Immediate past president of MSA, has been named a Director of the first Board. Both have been active in organizational plans of MAP and Mr. Manson was a signatory of its Articles of Incorporation.

This action grants Charter State Association Membership to MSA and makes all MSA members eligible for individual membership in MAP.

At the present time, invitations are being mailed to professional people to become Charter Members of MAP. Interest is widespread and applications for membership are being received from all over the state. Every effort is being made to give all members of the individual professional societies the opportunity to become Charter Members of MAP. Members who, for reason of change of address, misdirected mail, or other reasons, do not receive invitations are urged to get in touch with the executive office of MAP so that every eligible person may be affiliated with the organization.

The executive offices are located in a new headquarters building at 712 Abbott Road, East Lansing. Mrs. A. H. Loomis has been named Administrative Assistant of the new organization.

Officers of MAP are:

William M. Le Fevre, M.D., Muskegon, President; Floyd D. Ostrander, D.D.S., Ann Arbor, Vice President; Elmer J. Manson, A.I.A., Lansing, Secretary; Frederick Von Voigtlander, P.E., Ann Arbor, Treasurer.

Additional members of the Board of Directors are:

James B. Morrison, A.I.A., Detroit; N. O. Saulter, P.E., Detroit; John G. Nolen, D.D.S., Lansing; Gilbert B. Saltonstall, M.D., Charlevoix.

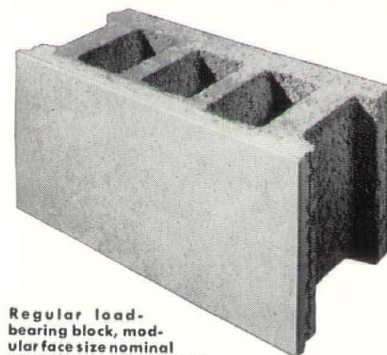
Lester P. Dodd, Detroit is Legal Counsel, and Hugh W. Brenneman, Lansing, is Executive Director.



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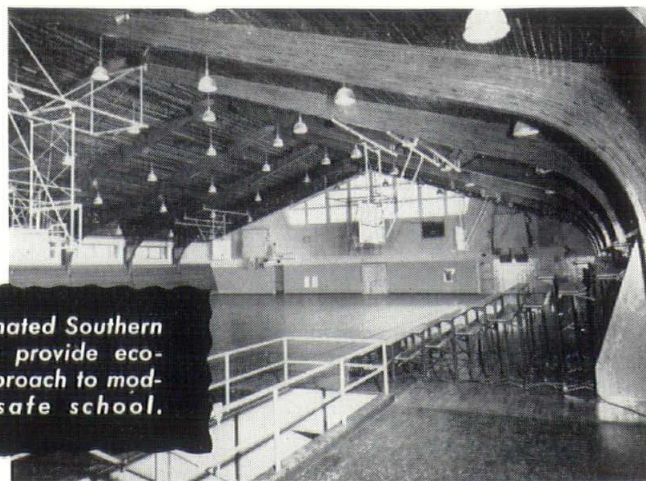


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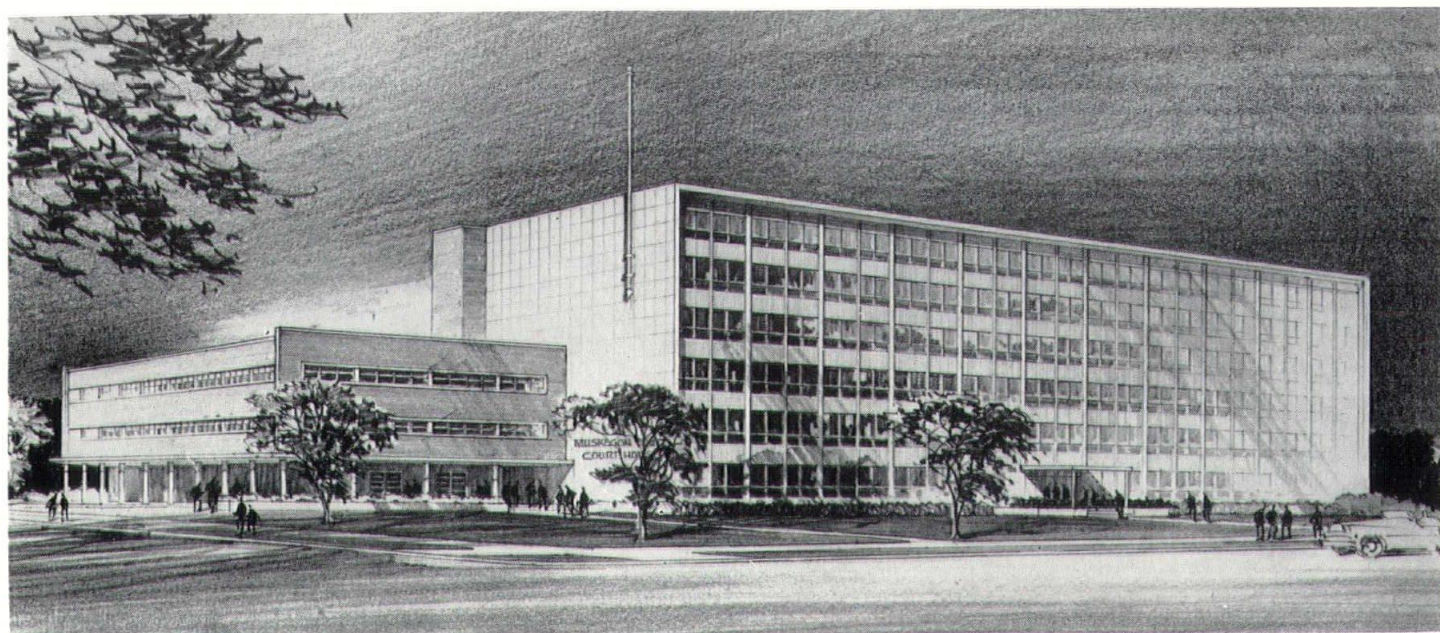
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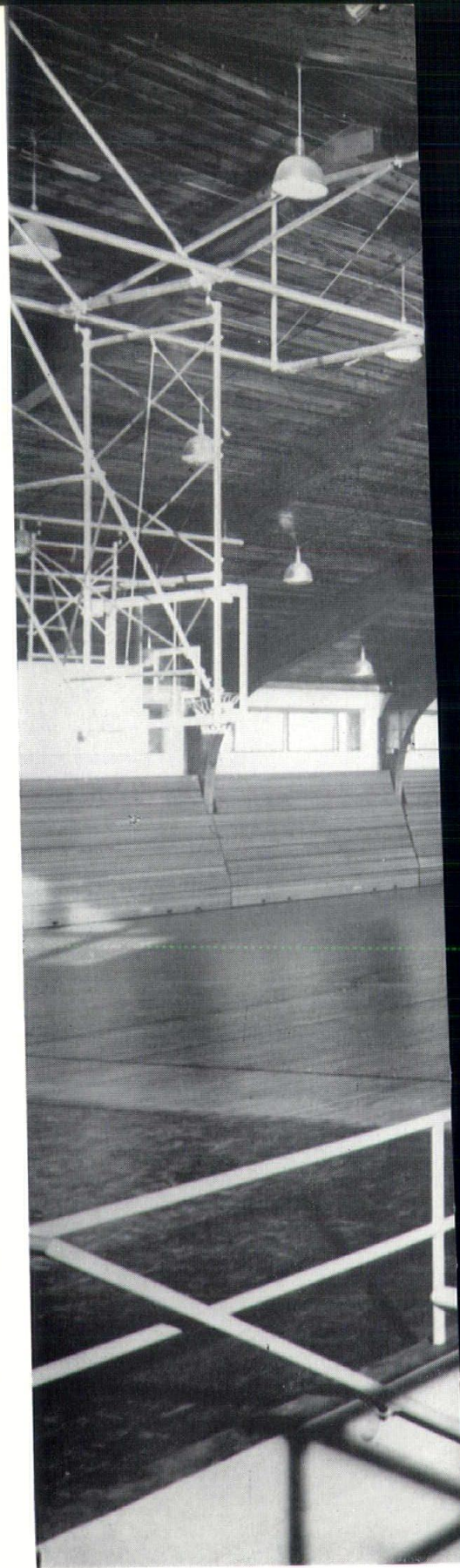
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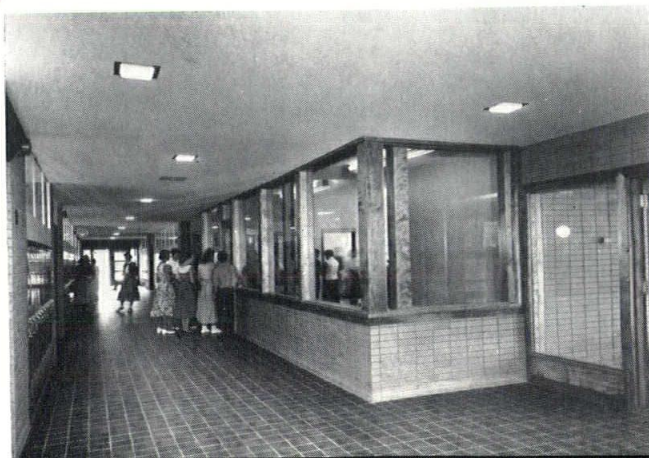


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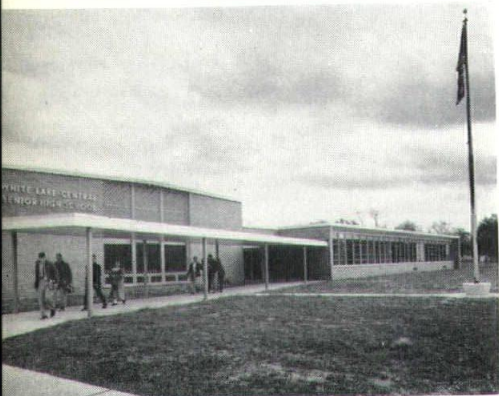


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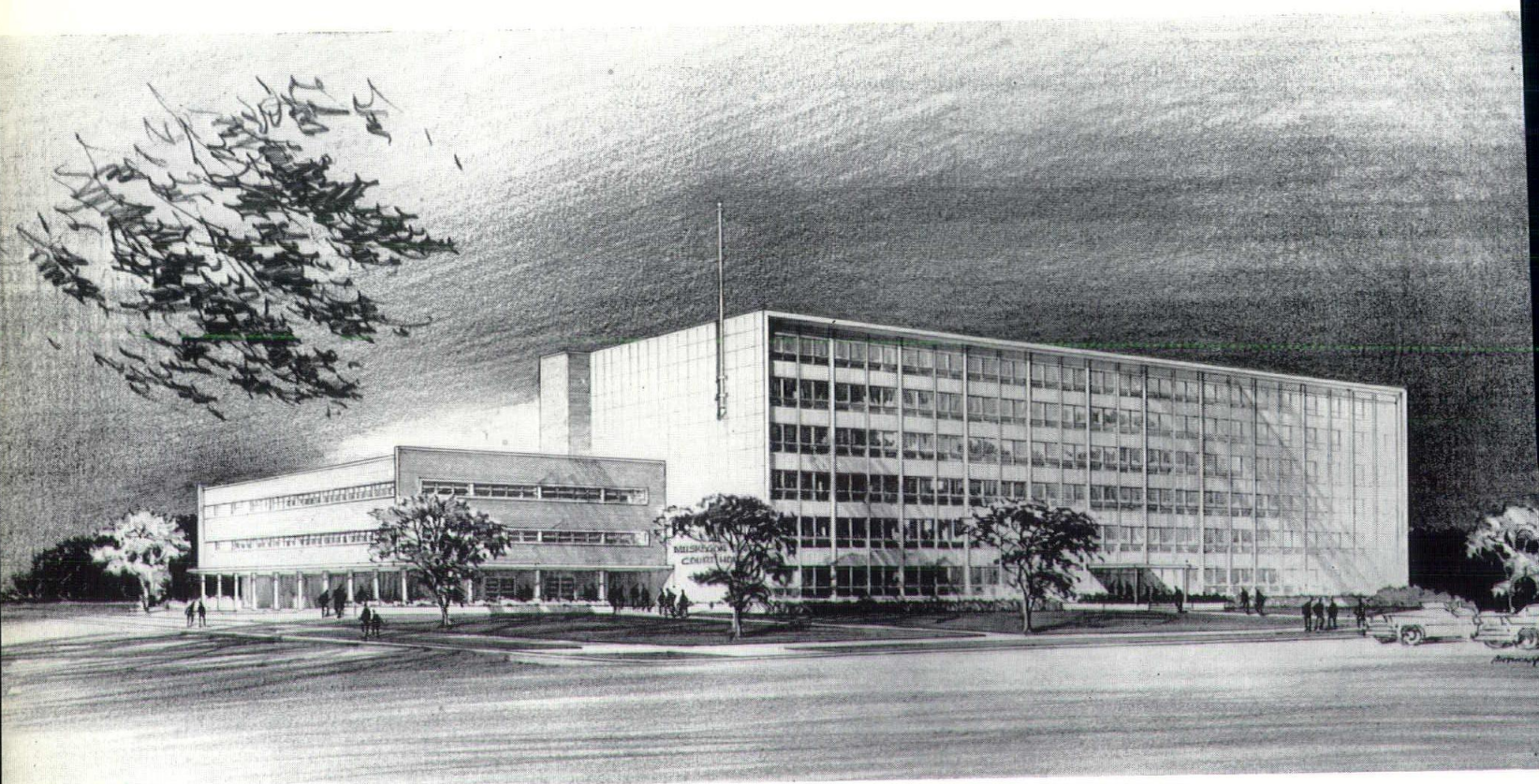


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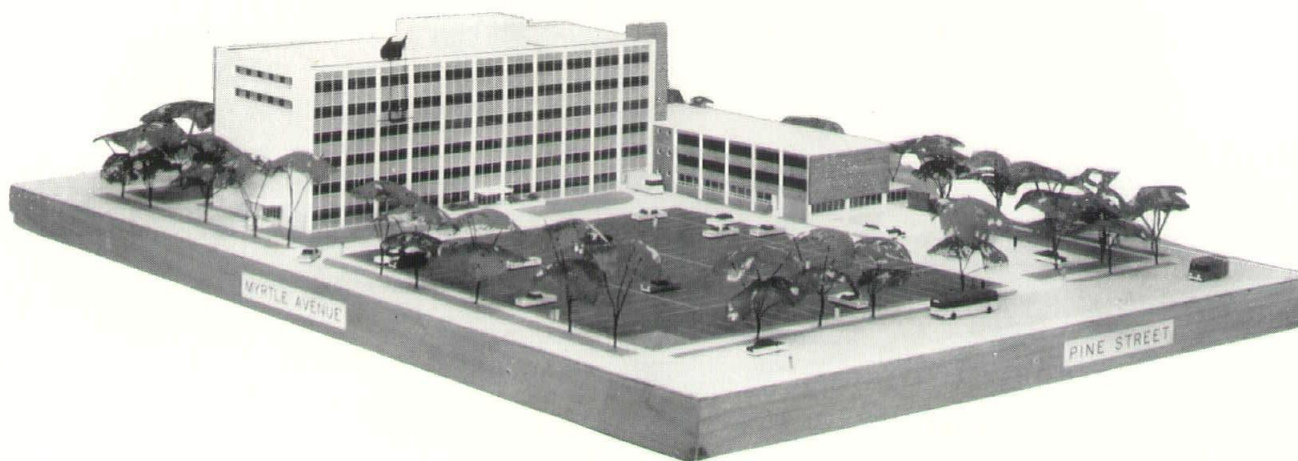




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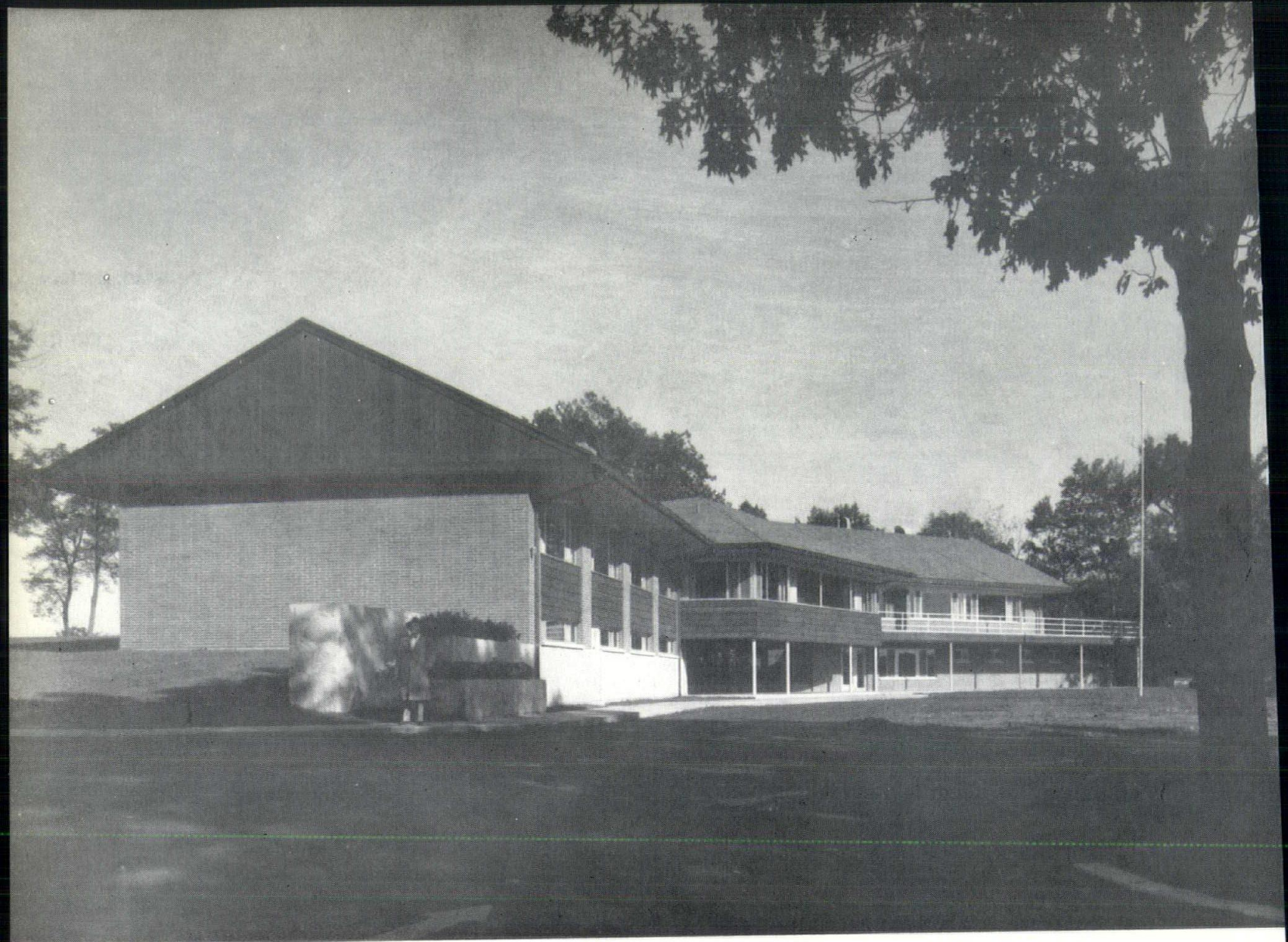
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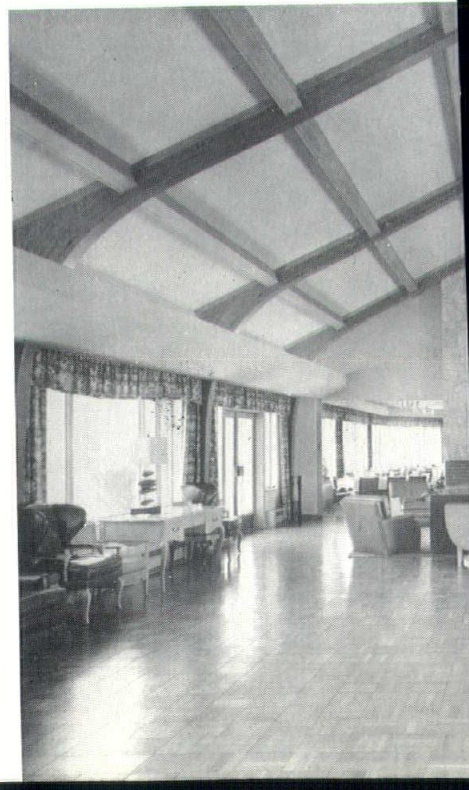


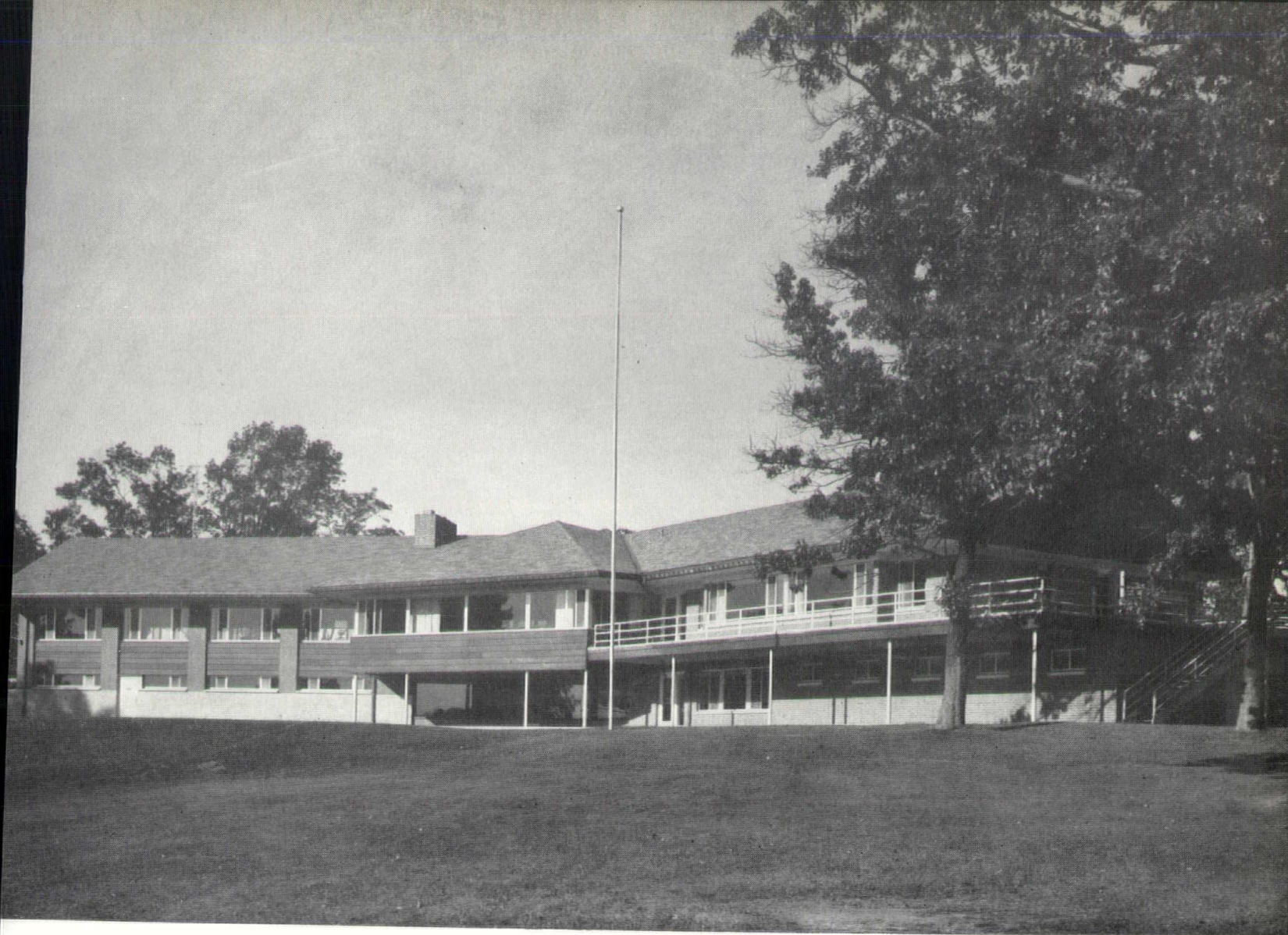


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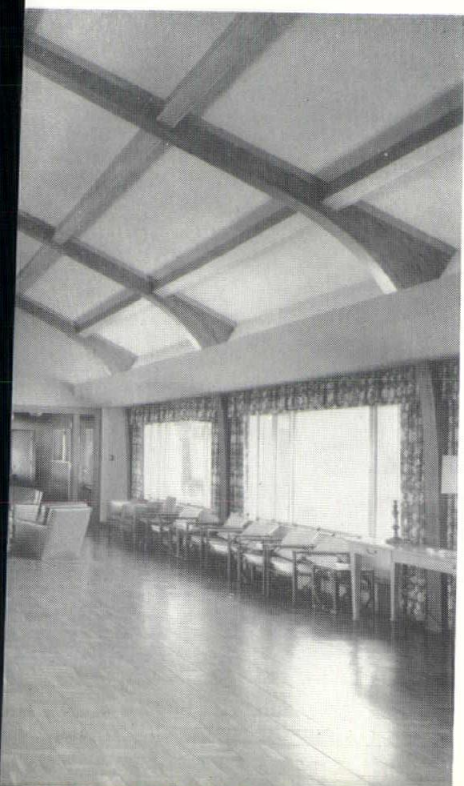


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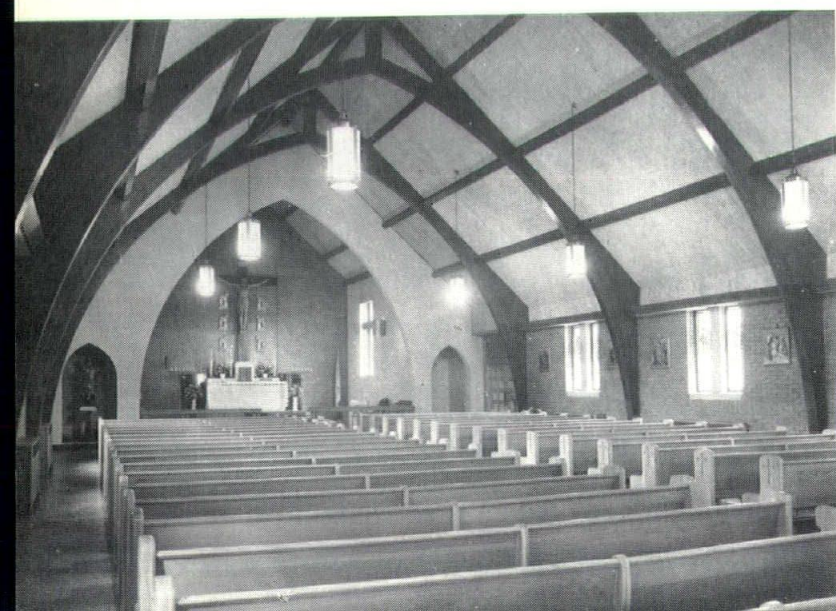


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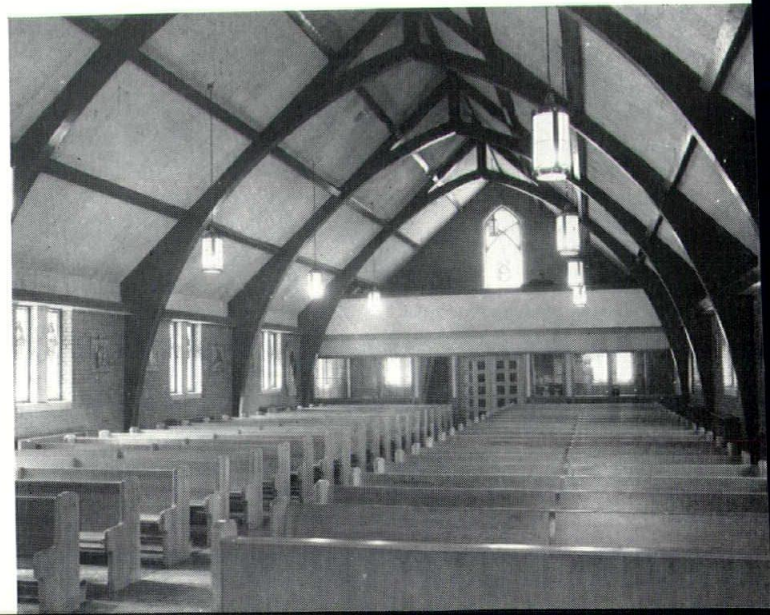


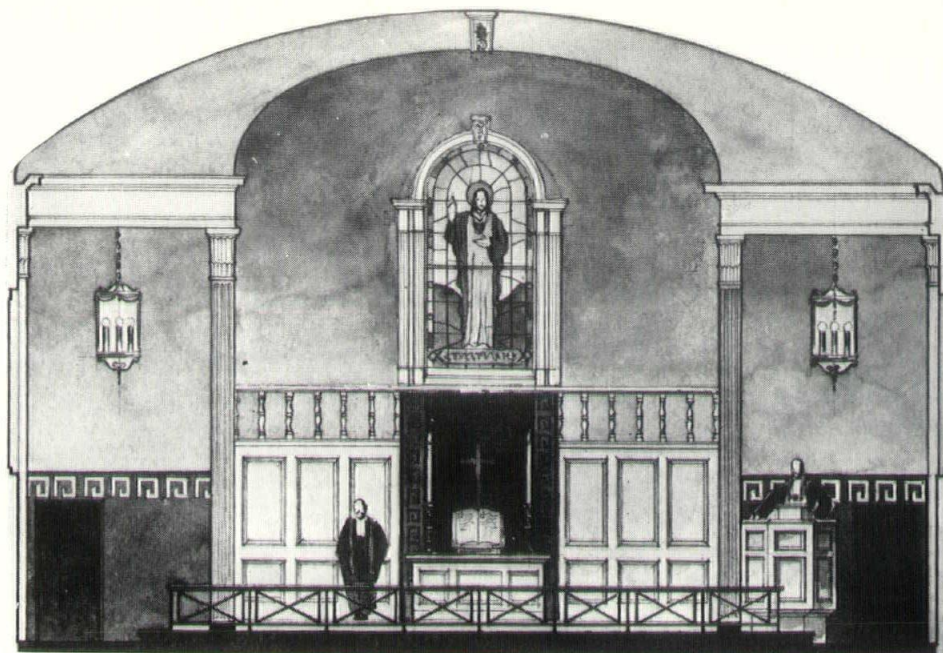


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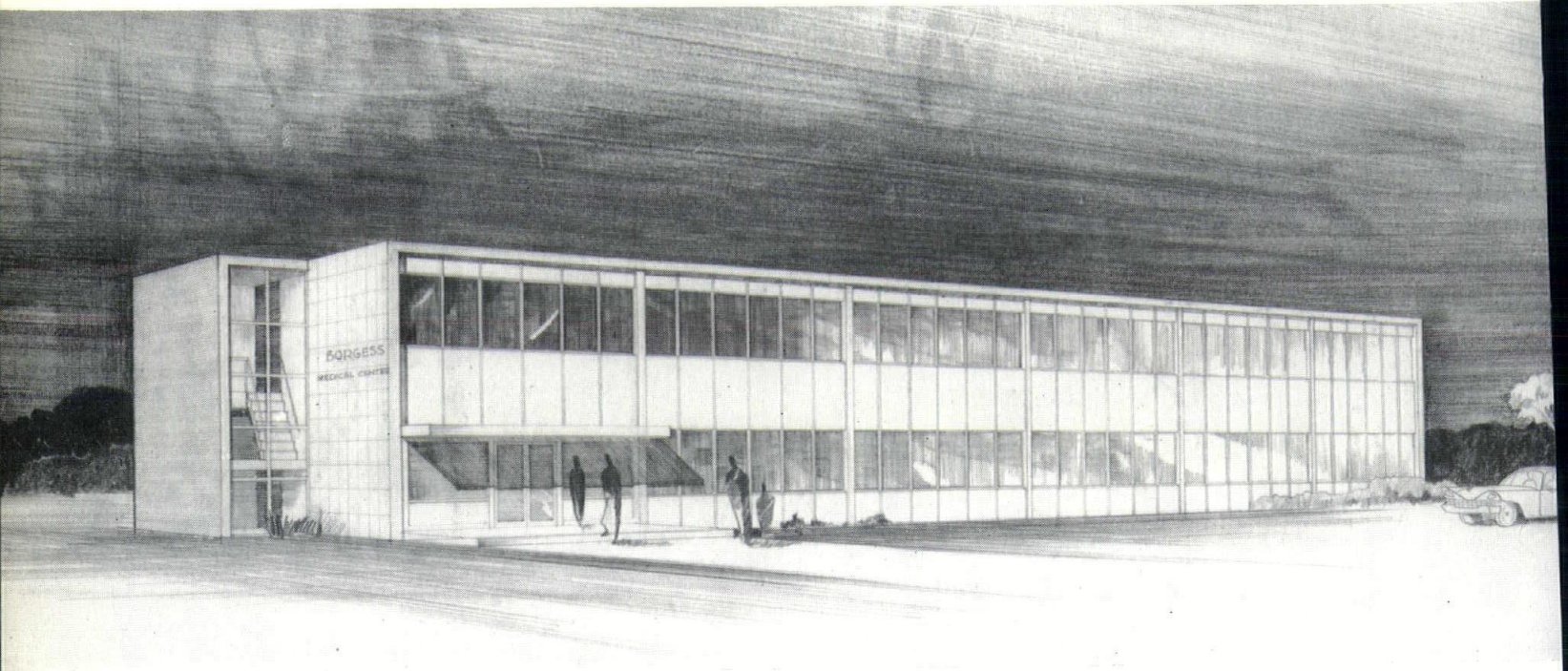
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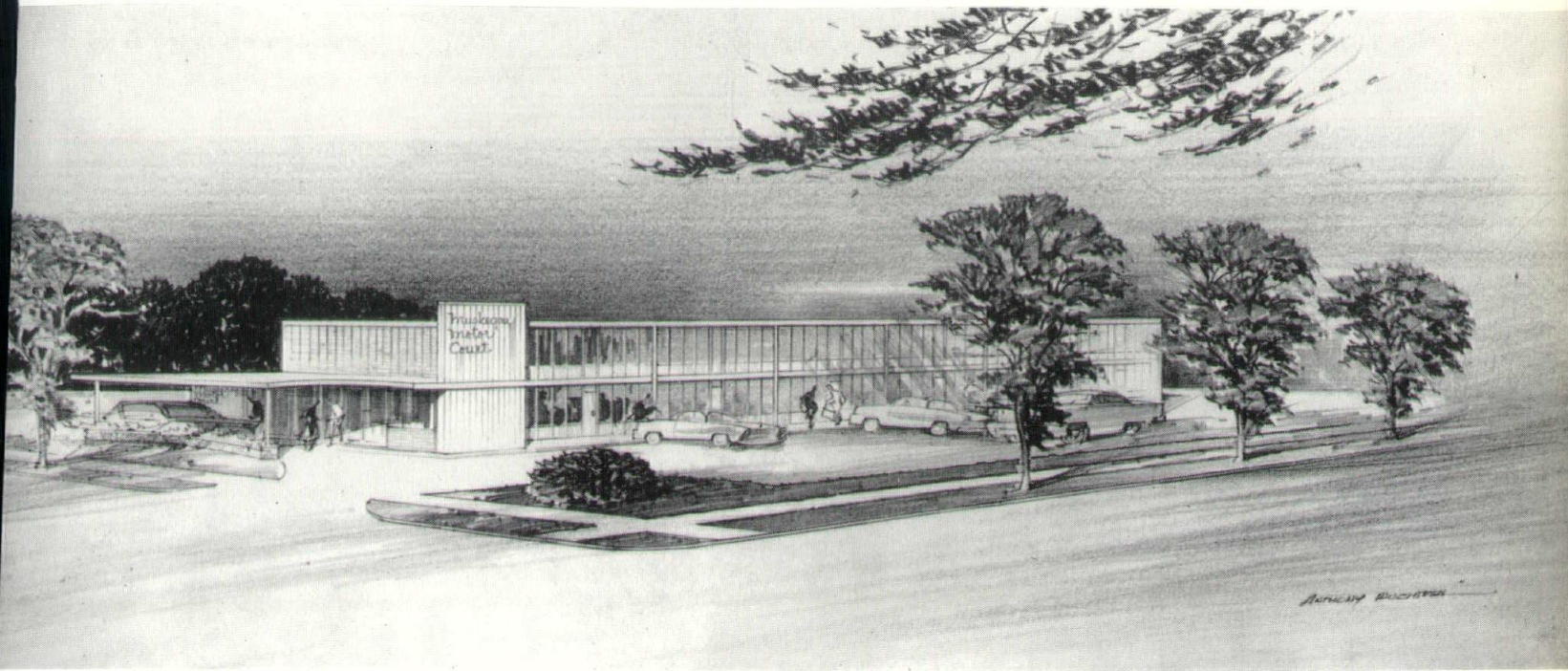




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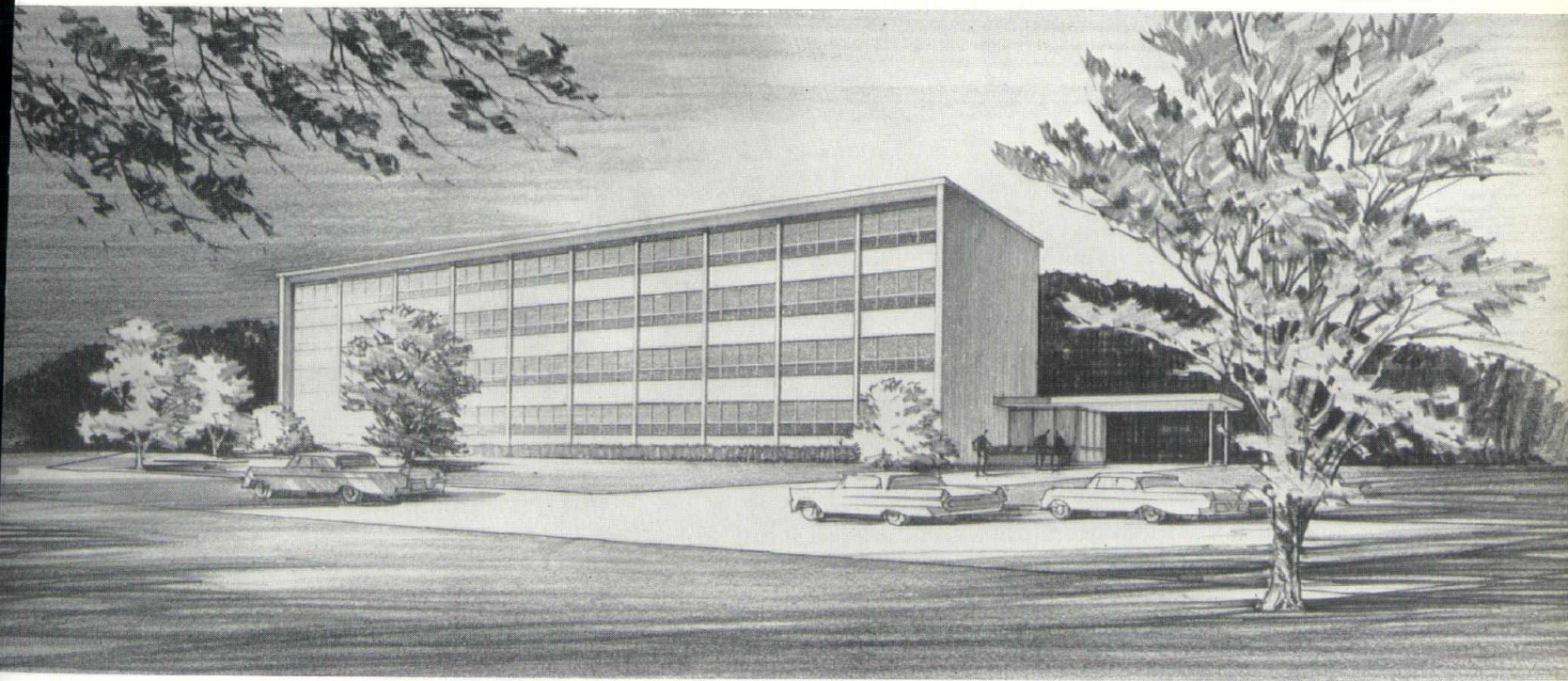


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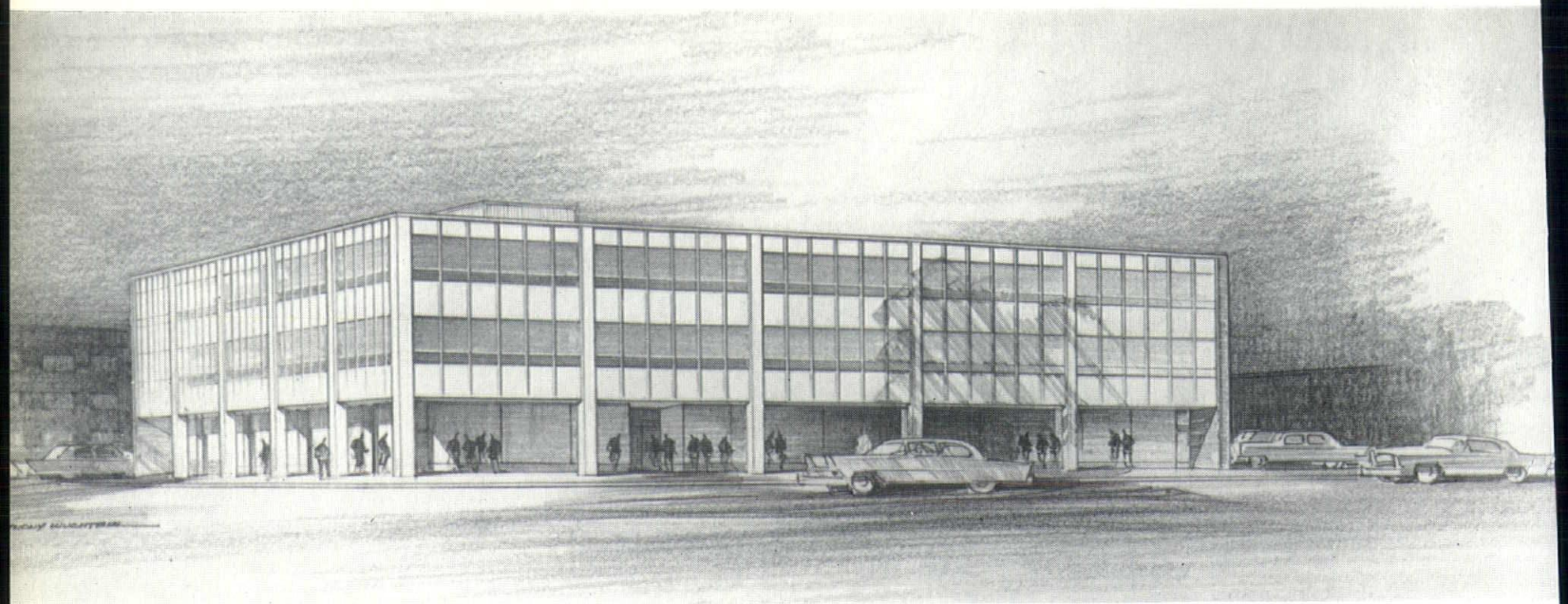


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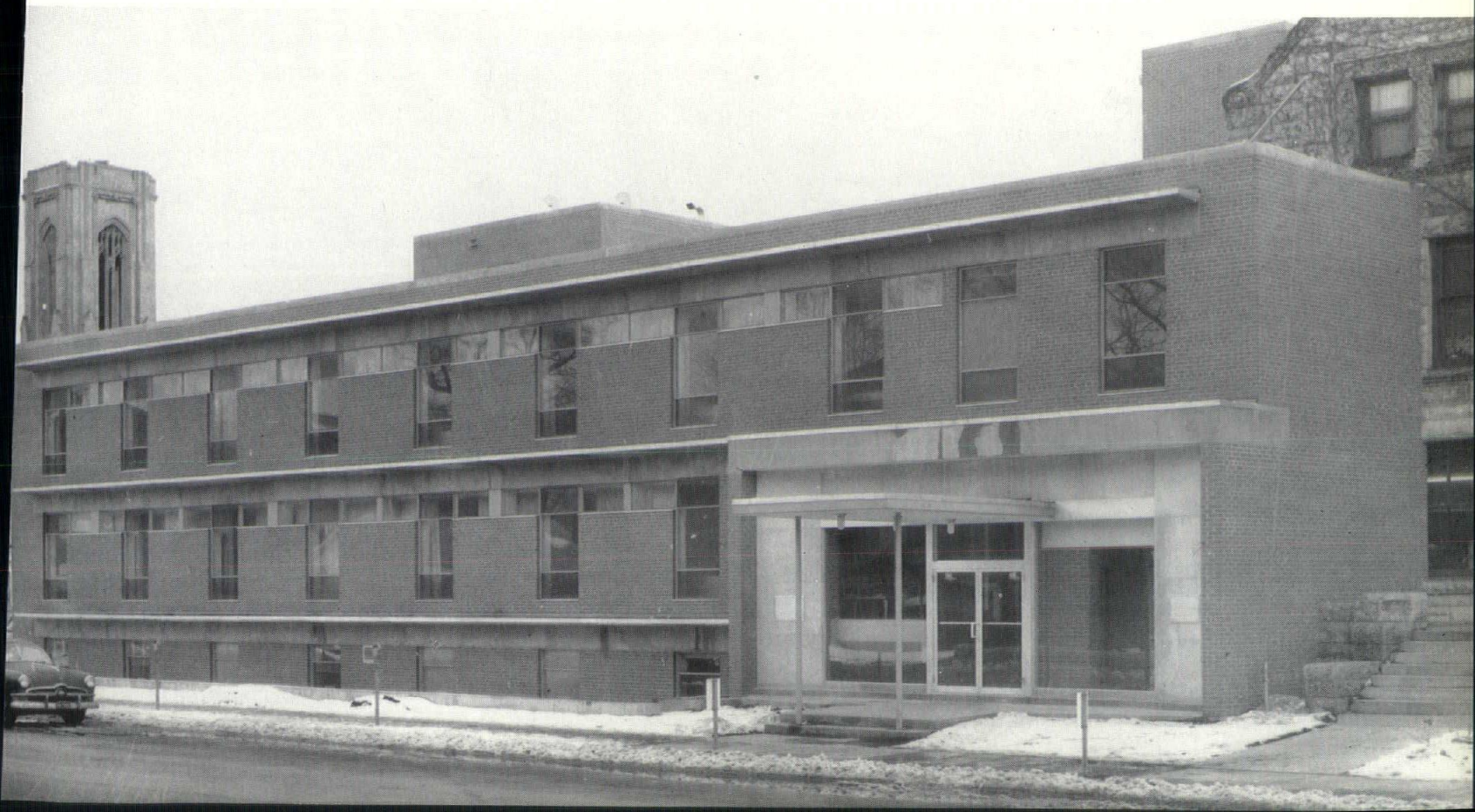
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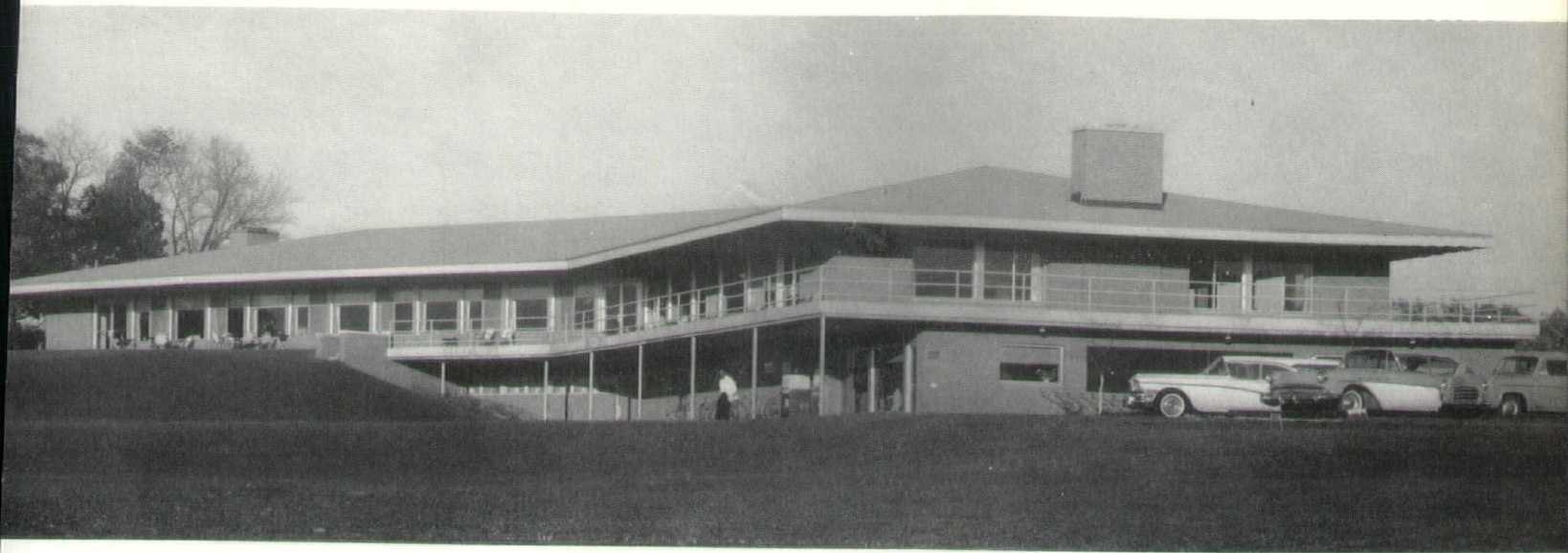




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Western Michigan Chapter

WESTERN MICHIGAN CHAPTER is in the process of many changes. It is stimulating to its members to find that with concentrated effort there are positive answers to the age-old question of how to make the meetings inviting to the membership. How to improve attendance has been a problem to all organizations but when the Western Michigan Board searched for the answer it was with a definite determination that THERE IS AN ANSWER. The negative attitude of—nothing can be done about it—never was entertained.

Whether having a snappy business session and dinner BEFORE the Social Hour will be one of the answers remains to be proved. However, the pulse at the April 16th meeting at the University Club, Grand Rapids, indicated that there is promise in this practice. Many members with long distances to drive had voted for shorter meetings.

All the ingredients are in this Chapter for success. Membership cooperation is needed, however, and every member should feel that it is his professional and moral obligation to get behind this new drive and attend every meeting possible.

All the members should be aware that the Board meets for several hours preceding the membership meeting, endeavoring to give them the best programs. Instead of silent gripes or over-the-back-fence gossip, each member should try to contribute something of interest to the group. Each member should air his objections and make known his recommendations to the Board. These are the questions the Board of Directors ask and seek to answer.

It is safe to bet that Western Michigan will find the right answers. Courage to be heard runs rampant in the Chapter. Like any pioneer, some of the noise is disturbing to the listeners and again whether the Chapter pursues the right course or not is beside the point—they are at least sailing and the steering will come to them with experience. This is a Board that with clear conscience can face its membership and proudly state that it has not neglected its duties.

The Western Michigan Chapter Board is determined to be well-informed of MSA and other Chapters' Board actions before it will promise its support. Nothing is taken for granted in Western

Michigan. They are working with facts and feel that any action worth taking is worthy of proper communications with all its members throughout the state. This will add more responsibility to committee members in the chapters and the MSA but they feel it will eventually develop a stronger association and is well worth the effort.

LLOYD E. FALES, of the Michigan Department of Public Instruction, covered briefly Planning the Instructional Materials Center for Elementary and Secondary Schools. He told the meeting that Bulletin No. 422 is available and intended for aiding architects planning new school facilities.

The Need for Art in Architecture was discussed by Professors Irwin Whitaker, James McConnell and Owen Brainard of Michigan State University.

Prof. Brainard expressed his feeling this way:

"No one can agree what beauty is. People become philosophical and say it's a kind of vitality. A good piece of architecture should reflect the society around it and the artist should create a jewel to set off the architect's building. Art becomes animated by the plans of the architect. Artists and architects can and should work together."

(Information on how architects may employ the services of college professors interested in free-lance commissions may be received through Mrs. Ward Kelley, 726 Sparrow, Lansing 10, Michigan).

AN ARCHITECT-IN-TRAINING PROGRAM has been well organized by Elmer J. Manson, Education Committee Chairman. Two young graduates have been assigned to offices that will supervise their work and assist them in getting diversified experience. The two young men, Nielson Dalley and John Shane were welcomed into the program by Howard E. DeWolf, Chapter Secretary.

The main purpose of the program is to secure a complete work record so that at such time as he applies for registration his experience records are up to date. The firms will furnish an annual report.

Mr. Dalley is a graduate of the University of Michigan and has been assigned to the Warren S. Holmes Company, Lansing.

Mr. Shane, a graduate of Ferris Institute, will be assigned to a firm in Big Rapids.

NEW CORPORATE MEMBERS:

Richard Frank, John Dabbert, Fred Walters, and Anthony Paparella were welcomed as new Corporate Members.

Have you read the Architect's Oath lately? Mr. DeWolf read it for the new members and it seemed to tie in with

the sentiments of the page. Read it carefully, sir and if you can read the last paragraph ". . . I promise to join with my fellow architects to make our profession of greatest possible usefulness and benefit to our society, to share and disseminate all valuable professional knowledge, and to pass on to the succeeding generation the full and fine discipline of our profession, enriched because of my dedication," without deciding that there must be something you can do to strengthen your chapter then you should never have taken the oath in the first place.

NEXT MEETING:

Chairman of the Day, NOBYN H. D'HAENE, of Lansing announces that the next Chapter meeting will be held in Lansing, May 18th.

Open House at the new Warren S. Holmes office, 820 N. Washington Avenue, Lansing, will precede the evening's entertainment at 5:30. Dinner will be scheduled for 7:00 (Membership will be informed of location). The program will follow at 8:00 and the business meeting at 8:45.

The WARREN S. HOLMES COMPANY, of Lansing, founded in 1920 by the late Warren S. Holmes, A.I.A., is one of our oldest architectural firms specializing in the design of school and college buildings. More than 750 of its school projects have been completed and others now are under construction or in the planning stage, located in many midwestern and eastern states, as well as in both peninsulas of Michigan.

Present partners of the Company are Clarke E. Harris, Gordon H. Stowe, Malcolm W. Williams, Richard G. Snyder and Ian C. Ironside, all members of the A.I.A., and Howard E. Hunter, Professional Engineer.

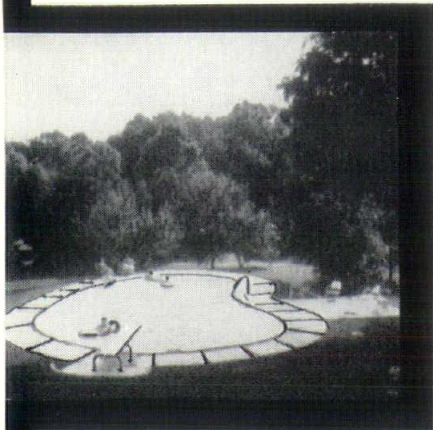
AESTHETIC ASPECTS OF ILLUMINATION IN ARCHITECTURE, a research type program, will highlight the dinner meeting. Mr. Jack Flynn, Dept. of Advanced Application Development, General Electric Corp., will be the speaker. Mr. Flynn is a registered architect from Ohio.

IS THERE A REPORTER IN THE HOUSE? In the near future President Sprau will appoint reporters in various localities throughout the Chapter. News will be channeled through them to Arleen Montford at MSA Headquarters in Detroit. It is the hope of the Board that an interest in NEWS ITEMS will stimulate the Chapter page.

You will be notified of the name of your nearest reporter. Your job is to see that he receives the facts. Just a penciled note in haste may prove to be a good story. Remember if it's interesting to you it will, no doubt, appeal to other readers.

President Sprau would welcome volunteers. Give him a call if you are interested. His number in Kalamazoo is FI. 5-2145.

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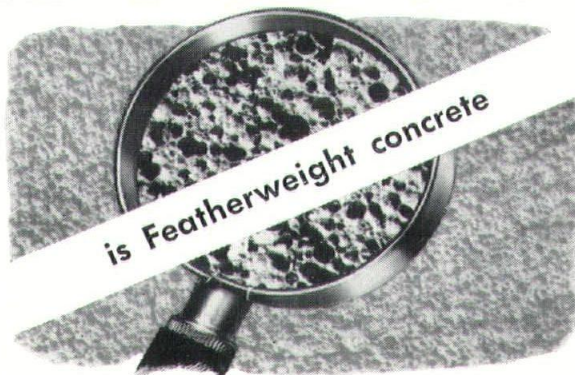
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Official Publication of the Saginaw Valley Chapter of The American Institute of Architects

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ROBERT S. GAZALL, Treasurer, 602 Marquette, Flint 4

HARVEY C. ALLISON, Director, 315 Post Street, Midland

ARLEEN MONTFORD, Administrative Assistant, 120 Madison Avenue, Detroit 26

After the long hard pull of winter, spring cleaning seems to be in evidence everywhere. Saginaw Valley Chapter, Secretary, Clifford E. Gibbs, is shaking the moths out of old programs and intends to revitalize the membership's enthusiasm or know the reason why. To back him up is a strong Board of peaceful men willing to roll up their sleeves and beat the rugs if necessary.

Thirty-six members met for the monthly Chapter meeting, Monday, April 20 at the Brookwood Golf Club in Flint, for a social hour followed by a dinner meeting. They listened to John Thomas, attorney, discuss the pros and cons of public and private corporations. New developments in the laws affecting architects were covered and he encouraged support of the Simpson-Keogh bill. This bill helps the tax-payer keep more of the money he takes in. He suggested that the membership write to Senators MacNamara and Hart since congress has already passed it and believes this bill would be excellent as a retirement solution.

He cautioned architects to be well aware that there are five classes of school districts with different rules applying to each class and suggested becoming familiar with them.

Mr. Thomas pointed out that architects are the only profession allowed to operate as a corporation.

"Operating on a corporate status is good because of the limitations of liability and with careful study benefits can be derived tax wise," he told the group.

Daniel W. Toshach, Chairman, Public Relations Committee, reports that Saginaw is taking an active part in Michigan Week. His committee has arranged to use downtown merchants' windows for displaying contributions from the local architects.

"We feel that the cooperation has been good and this activity will help our profession in the area," he said.

Action is expected in the near future from several townships in Saginaw County to adopt the Uniform Building Code. Because of confusion of the election year, the townships have not yet acted, however, the Saginaw Valley Chapter urges them to do so soon.

Saginaw Valley Chapter has been gaining prominence in T.V. appearances. Public relations minded members from the Chapter have been accepting invitations to appear on television to help

promote architecture in their area. This is an excellent opportunity to acquaint the viewer with the architect and impress on him what an important role the architect plays in his life.

The most recent was a half-hour show, April 25, featuring the Frederick E. Wigen firm on station WNEM-Channel 5. The program was sponsored by the Michigan Education Association and Mr. Wigen was interviewed by Frankenthum Superintendent of Schools, James Matteson. Emphasis was placed on costs and how they compare with other parts of the country, and how they have increased in the last 10 years.

Mr. Wigen related that while costs are up 300% over the last 20 years for general projects they are only up 200% for schools. He further stated that Saginaw prices are 10% higher than the Detroit area and Detroit is 7% higher than the national average.

The film, "A School for Johnny" was shown first and a tape taken of the interview at Mr. Wigen's office followed.

The Midland, Frank Lloyd Wright, Exhibit was featured on Channel 5, Bay City, and WXYZ, Channel 7, Detroit in January.

Francis Warner of Midland told viewers about his 8000 mile tour for the Ford Foundation in regard to T.V. in schools over WXYZ-Channel 7 in March. The WXYZ-Channel 7 shows reach a vast audience. Although it is a local show it reaches up into the Thumb area and as far as London in Canada.

Sedgewick, Sellers and Associates found that viewers and public officials were interested in a bath house they designed for the Parks and Recreation Board. Sedgewick was interviewed and construction shots were taken. The show appeared in March.

The scheduled Chapter Meeting for May 18 at Midland has been postponed until another date can be determined. There was a conflict with the Dinner Dance to be given by the Construction Industry Golf League.

The League is sponsored by Saginaw Valley Builders and Traders, Saginaw Valley Contractors Association, Saginaw Valley Home Builders Association and Saginaw Valley Chapter, AIA, who have joined forces to make this a gala event. The dance will be held at the Rolling Greens Country Club, Saginaw, and tickets will be \$8.00 for dinner and dancing.

THE CONCRETE PRODUCTS ASSOCIATION of MICHIGAN has invited architects Paul A. Brysselbout, Bay City; Robert S. Gazall, Flint; Thomas J. Sedgewick, Flint; James A. Spence, Saginaw; William G. Wesolek, Bay City and Frederick E. Wigen of Saginaw to participate in a panel discussion May 15th at the Wenonah Hotel in Bay City.

What can the Concrete Masonry Industry do to gain a better understanding of the architects' problems and wishes in their uses of concrete? This is the question that the Concrete Association would have the selected architects answer.

THE ASSOCIATION OF FLINT AREA ARCHITECTS, a subsidiary of the Saginaw Valley Chapter, AIA, has been active and have met once a month for the past year. The association feels that progress is being made to establish a better understanding with public officials and clients. They are active in solving problems that are peculiar to their own area.

Thomas J. Sedgewick, President and Robert S. Gazall, Secretary-Treasurer were recently re-elected to another term.

BERNARD J. DEVRIES, A.I.A., of Muskegon, recently was elected to his eighth consecutive term as a member of the Muskegon City Planning Commission.

A native of Chicago, DeVries received his BS in Architecture from the University of Michigan in 1935. He held the Rackham Foundation Fellowship in 1935-37. He received his experience with Louis J. Sarvis, A.I.A., in Battle Creek and entered his own practice in 1938. He has been on the Muskegon City Planning Commission since 1942, has served as its Chairman since 1955. He has served also on the City's Board of Zoning Appeals since 1951.

DeVries is a member of The American Institute of Architects, its Western Michigan Chapter and the Michigan Society of Architects. He served as secretary-treasurer of the Chapter in 1942-44, and Chairman of its Committee on Public Relations 1940-41.

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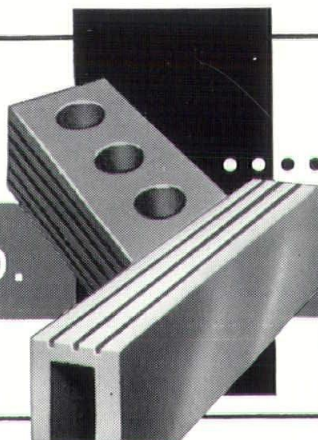
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HARRY M. DENYES, A.I.A., of the office of O'Dell, Hewlett & Luckenbach, has just been elected Mayor of Birmingham, Michigan.

A native of Saginaw, he was educated at the University of Michigan, Armour Institute of Technology (now Illinois Institute of Technology), and the University of Illinois. He was registered as an architect in Michigan in 1943, experienced with Swanson Associates, Saarinen & Swanson and with Giffels & Vallet, Inc., L. Rossetti.

He had been a City Commissioner of Birmingham and had served on its City Planning Commission and Building Code Revision Committee. He was an officer in the U.S. Army Air Force during 1943-44.

JOHN A. WOERPEL, OF THE DETROIT FREE PRESS, AND WILLIAM W. LUTZ, OF THE DETROIT NEWS, were awarded Honorable Mentions in The American Institute of Architects Sixth Annual Journalism Award Competition, recently in Washington.

Woerpel, Free Press Real Estate Editor, was cited for "outstanding news and feature stories on real estate subjects."

Lutz won his award for a sketch of Minoru Yamasaki which "showed the potential of explaining architecture by featuring the personality of an architect."

Serving on the jury were Miss Jeanne Davern, assistant to the editor of Architectural Record; Thomas W. D. Wright, A.I.A., of Washington, and Wolf Von Eckart of the A.I.A. public relations staff.

The \$1,500 annual awards program was established in 1953 to "recognize and encourage writing that will further public understanding of architecture and the architect."

AMEDEO LEONE, A.I.A. has been elected President of Smith, Hinchman & Grylls, Associates, Inc., Architects and Engineers, following the retirement of Wallace S. MacKenzie. Leo J. Hosman, A.I.A. was named Executive Vice President and Secretary, and Robert F. Hastings, A.I.A., Executive Vice President and Treasurer.

Leone has served as President of the Detroit Chapter, American Institute of Architects, and Hastings holds that office at present. Leone went with the organization in 1915 as architectural draftsman, then designer, and he was elected Vice President in 1942.



THE AMERICAN INSTITUTE OF ARCHITECTS will hold its 98th annual convention in Detroit in 1966.

The Institute's conventions are generally held in May but the exact date of the Detroit convention has not been determined.

Other A.I.A. conventions have been scheduled for New Orleans, June 22-26, 1959; San Francisco, April 18-23, 1960; Philadelphia, April 23-28, 1961.

The following cities have been selected for A.I.A. conventions but dates have not been determined: Dallas, 1962; Miami Beach, 1963; St. Louis, 1964; Denver, 1965; Portland, Ore., 1967.

OCCUPATIONAL GUIDE NO. 21 — ARCHITECT is the title of a 16-page illustrated booklet just published by the Michigan Unemployment Security Commission, Employment Service Division.

The original manuscript, prepared by The American Institute of Architects, Detroit Chapter, describes what an architect is, and answers the questions one who is considering architecture as a career would want to know. The various headings include The Nature of the Work, Working Conditions, Location of Jobs, Employment Outlook, Earnings, Organizations, Requirements for Entry, Advantages and Disadvantages, etc.

Besides the Detroit Chapter, A.I.A., acknowledgements go to the Michigan Society of Architects, Michigan State Board of Registration for Architects, Professional Engineers and Land Surveyors, University of Michigan and University of Detroit.

Copies of the booklet may be obtained from the offices of the Commission at twenty-five cents per copy.

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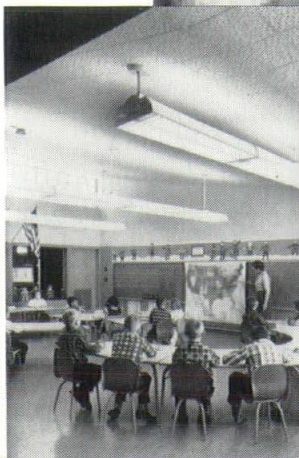
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An Address given before the
Central Business District of
Detroit, March 11, 1959

By Louis G. Redstone, A.I.A.

The Brochure which you have at hand is a report of two years of study and work by a volunteer group of Detroit architects. The project was sponsored by the Detroit Chapter A.I.A. at the request of Mr. Charles A. Blessing, A.I.A., Director of Detroit's City Plan Commission. Your first reaction may be, "why duplicate what the C.P.C. is doing?" The architects felt that, being free of any restrictions and limitations which a city department has to reckon with, they could arrive at stimulating and unhampered ideas for the city's redevelopment.

Also, you may wonder, "why should architects volunteer their services?" No community anywhere can be built without the deep interest of its citizens. Who else but the architects as a group should give their talents and skill to create the future plans of their own city? Maybe there was a selfish reason for this volunteer service—where else could an architect get a commission without having to argue with his clients, without the problem of establishing his fee, and especially not to have the worries of collecting it?

Now, to prove to you how seriously the architects took their assignments: twice a month they climbed the whole four stories of stairs in the old City Hall where the workshops were held. These four stories, by the way, are equivalent to present-day 8 stories. No wonder the plans call for the removal of the old City Hall!

The group was divided into individual teams, but all work was presented to the entire group for general discussion and criticism.

As the individual teams delved into the replanning of the CBD (Central Business District), it became apparent that, among other pressing problems, the more crucial ones were the following:

1. To provide proper and efficient facilities for bringing in and accommodating large numbers of vehicles and people, and to evolve a radically new approach in mass transportation.
2. To create an environment conducive to pleasant and relaxed shopping, recreation, personal and government transactions (created by large open plazas free of traffic hazards).
3. To replace the existing obsolete buildings with new structures designed for modern needs.

The Group felt that this three-point program must be realized as soon as possible, if the City is to gain any advantage of its newly created Civic Cen-

ARCHITECTS URBAN DESIGN COLLABORATIVE has created a great deal of interest, not only in Detroit but in other cities as well. The group's report published in the *Monthly Bulletin of March* represented the culmination of two years of work. Being in the *Bulletin's* Convention Number, it coordinated well with the MSA Convention, and resulted in a great deal of favorable publicity.

On Wednesday, March 11, just prior to the opening of the Convention, the Central Business District, of Detroit held a luncheon meeting to present the material to its members, a number of architects and planners. At this meeting, Louis G. Redstone, A.I.A., Chairman of the group, explained the aims and purposes of the project, and Charles A. Blessing, A.I.A., Director of City Planning for the City of Detroit, told how much his Department was interested in the report. The results were very well received indeed and the project was hailed as a constructive step toward rehabilitating Detroit's downtown areas.

Thousands of reprints of the material have been distributed to those interested in Detroit and in cities of Michigan and other states.

It should be noted that a successful Civic Center must go hand in hand with a revitalized and an economically sound CBD.

Now I would like briefly to discuss the various proposed projects.

Under the proposed plans, at the foot of Woodward Ave., a residential and recreational development that was named "Rivergate" would be built. To dramatize the water front, part of the area would be excavated to form a lagoon, thereby creating an artificial island. This island would serve as an indoor-outdoor recreation area. Boat harbor and boat rental space are located along a terraced shore line. The lower part of Woodward would have four high-rise apartment buildings, an office building and a "boatel."

Another project, bounded by Randolph, Vernor on the North, Chrysler Expressway on the East and Jefferson on the South was designated as an institutional development. In this area the section north of Gratiot Ave. was planned for housing, while the southern portion would include the following:

Expanded city and governmental facilities, hospital, medical research and professional facilities, commercial offices, and expanded facilities for the University of Detroit downtown campus.

The third project involved the study of the heart of the CBD area which was named "Mainland Shopping Center." A large part of this study consisted in evolving new mass transportation techniques. A radial monorail system is here recommended which would work as follows:

A self-propelled unit (30 m.p.h.), "the capsule" would collect commuters at residential street corners. At certain terminal points these "capsules" become "monorail-borne" components of a rapid transportation system. Underground CBD terminal points become pedestrian distribution centers. Here the same "capsule" is lowered and becomes again self-propelled.

The entire solution for the hub of the City hinged around a new "Town Square" of shopping, surrounded by the natural and the mechanical landscaped areas, fountains and gardens, news stands, benches, cafes, moving walks and seats, elevated heliports, parking garages and terminals for the rapid transit system.

People must be stimulated to shop downtown. The area, therefore, must offer new experiences in shopping environments. On the basis of surveys of existing mercantile buildings, the solution suggests the creation of a new significant shopping land mark for the whole area.

Next is the Cadillac Square study. Little change would be envisioned for this area which would continue to function as a financial, commercial and government center. The biggest change would be in the removal of the old City Hall and other obsolete buildings facing the Square. At the intersection of Woodward, Monroe and Michigan Avenues, a new feature would be the placement of an elevated arcaded platform containing small specialty shops and a restaurant.

The Convention Mall grouping, located just north of the Convention Hall up to Michigan Avenue, between Second and Wayne, will contain a hotel, office buildings, specialty shops, restaurants and a recreation center. Parking is planned underground. The Mall with its landscaped areas and covered walks would be limited to pedestrian traffic.

Just west of the Convention Mall, between Second Avenue, Lodge Expressway and Michigan Avenue, part of the area is designed to house foreign consulate offices and U.S. customs. Other parts will house an automotive research center.

To coordinate all of these areas, I have just described to you, was the aim of another team. They felt that a person, whether on foot or in vehicle at any point, should be able to easily orient himself within the Central Business District. To accomplish this a Ring Road was proposed in the form of a wide landscaped boulevard circling within the CBD.

Whether the ideas proposed by the group will remain a dream or become a reality will depend on the farsightedness of the people of Detroit, the city planners, the architects, the economists and the financiers. Where there is a will there is a way. The new CBD Center could be a reality in our lifetime.

Power of the Architects Makes Schools Expensive

An Editorial in the Lapeer County Press, Lapeer, Michigan, February 27, 1959

Architects have such a tight grip on state departments that even a \$15,000 one-room school can't be put up without \$750 worth of "plans" by a certified architect. Homes costing twice that are built without architects, but the state insists whenever \$15,000 or more in a school building goes up, the architect must get his fee—5 or 6% usually.

No satisfactory answer has come from the architects as to why standardized plans can't be used for most schools. Of course, the architects bleat that the school has to be designed for the community and for the location, and sometimes, we suspect, to use up all the available funds.

Yet stores and factories and homes in Lapeer County use standardized plans, bought from lumber yards or planning services. But schools and other public buildings continue to be squeezed out of the 5 and 6% because the architects are too powerful.

From this fat fee we've seen in this own area such examples of their work as a cost estimate that fell 25% under the bids on an \$800,000 school . . . a modernistic addition tacked on a traditional New England type school . . . a multi-purpose room with a 20-foot ceiling when half that height would have sufficed . . .

We are gradually coming to be skeptical of the breed. We think they've had it so soft in the last 10 years that they're doing shoddy work.

Let the buyer beware of them.

Publishers of the Lapeer County Press, W. A. Myers and R. M. Myers, must have a violent dislike of architects, for on May 10, 1956 they published the following editorial:

Why Do We Need School Architects?

Because there are no standardized, approved plans, each new school requires the services of an architect. Fees range up to 10% for small buildings.

New plans and an architect for every school are a luxury we can't afford, and in some cases, judging by examples of poor school design we've seen, an architect cannot even be rated as a luxury. Too often, he's a quack selling amateurish work that the school district will be stuck with for 50 years.

Millions could be saved if our State Department of Public Instruction would

commission the best architects to design two or three dozen types of schools. From these plans, individual districts could choose the school best suited to their needs.

The architect's fee would be eliminated. School boards would be getting plans of proven efficiency. Contractors would grow familiar with these standardized plans and could bid much closer, we're told.

Over a period of time, these plans could be refined and costs compared. School boards could study the records and know what their building and maintenance costs of these standard schools would be.

Nothing need be compulsory. School boards—if they could sell their voters on the idea—would still be free to hire an architect and build a different school if they chose. But, within a few years, we think the wiser boards everywhere would take advantage of these tested and proven designs available at no cost.

It's a simple step that could be taken by the State Dept. of Public Instruction at comparably little cost. It would step on the toes of no one except the architects. Right now, with classrooms overcrowded and educational standards slipping, we think the kids rate a little more concern than the architects.

It's as if the architects attacked publishers for making "fat" fees they don't deserve, for doing nothing; not rendering any real service, but just being parasites, preying on the public; for being "quacks" of a "breed" that "bleat" and do "shoddy, amateurish work."

And, speaking of breeding, publishers Myers place a very low estimate indeed on the intelligence and the cultural level of their community, by recommending lower standards for the education of children. They also show a low opinion of State departments, of school boards and building committees, including those in their own community. The Lapeer School District has passed a bond issue in spite of them.

It would seem better for the publishers to give up the newspaper business and devote themselves exclusively as consultants to architects and their clients. No doubt, "millions could be saved" by their doing so, for they could tell them whether the ceiling of a multi purpose room should be 20 feet or if ten would suffice; whether to use modernistic or traditional New England design; all about costs, and how to get free plans from lumber yards, planning services, etc.

When our professions become so "powerful" and are composed of such "quacks" that they are no longer needed, and deserve no place in our society, we will have reached a low state indeed.

The suggestion of stock plans for

schools is not at all original. There have been controversies no end on this subject for years, both nationally and locally, but it's a fact that those who have tried such plans have abandoned them, because architects have proved that they save more than their fees, besides obtaining for their clients buildings that are creditable to all concerned, of which communities can be proud, rather than unimaginative, drab structures that are bound to have adverse effects on all who occupy them.

One's home is his own, and not built to house the public, or for the congregation of children. The stores and factories the publishers refer to as having been built without architectural services are illegal.

The registration laws were not enacted for the benefit of the professions but "In order to safeguard life, health and property."

SMITH & SMITH, ARCHITECTS of Royal Oak and Iron Mountain, Michigan, announce the expansion of their firm and the appointment of two additional associates:

Edward W. Gabert, A.I.A., and William Lyman, A.I.A., both of Birmingham, Mich.

Mr. Lyman joined Smith & Smith after being with Swanson Associates, Bloomfield Hills, and Smith, Hinchman and Grylls Associates, Inc., of Detroit. Before coming to Michigan in 1953, Mr. Lyman taught for six years at the Harvard Graduate School of Design, Cambridge, Mass., and last summer he taught a course in school planning at Eastern Michigan College, Ypsilanti. He is secretary of the Detroit Chapter, American Institute of Architects.

Mr. Gabert, a Detroit native, was named an associate after being connected with the firm for two years during which he participated in the planning of the million-dollar Utica, Michigan, junior high school which is now being completed. Prior to joining Smith & Smith, Mr. Gabert was associated with Giffels & Vallett, Inc., L. Rossetti, Associated Engineers and Architects, for eight years.

Mr. Gabert is a graduate of the College of Architectural Engineering, Detroit Institute of Technology, and Mr. Lyman is a graduate of the College of Architecture and Design, University of Michigan. The Smith & Smith firm specializes in schools, public and religious buildings.

VICTOR C. ADLER, A.I.A. of Detroit, has been named a member of the Committee to study State Building Codes.

Adler, formerly Regional Representative of the Housing and Home Financing Agency, has, since 1954, been associated with a firm engaged in the real estate development operations.

Great Lakes Conference

Architects face their greatest challenge in the history of the world—that is if there is a world left to challenge them.

From his observations around the world, Gov. Harold E. Stassen presented his challenge to the architects of America at the A.I.A. Great Lakes District Regional Conference held in Ann Arbor at the College of Architecture and Design, April 23-25.

In a two-fold message the dedicated statesman subtly hinted of a war that would end the glowing future that he, at the same time, predicted for the architect. Strong faith that an all-out war is unlikely was reflected in his remarks to the group. He stated that danger of war has been decreased because of the alertness of competition and that the Summit Meeting in Berlin next month should heighten the likelihood that there will not be a war.

He further stated that scientists have warned us about radio activity and President Eisenhower has reminded the well-aware communists that nobody north of the equator could survive the consequent fall-out, so it is feasible to guess that war is unlikely—unless it is triggered by a madman.

His faith in the future is presented here in his direct message to the architects:

"In response to your invitation to speak to you at this conference in the Great Lakes Region, may I say very directly that I accepted your invitation because I have something on my mind that I want to say to you and to the architects of our country.

"Let me begin by making this broad statement. I believe that in the next ten years the Architects of America can have and should have a much greater effect upon the world-wide competition of economic systems than is generally realized today.

"The reason for my conviction is as follows: The three basic necessities of human life are food, clothing and shelter. The nations of the free world have made tremendous progress in the production and distribution of food for the people in the past decade. Progress in food has also been made in the Communist-controlled countries. But taken as a whole, the progress in food in the Communist areas has not been as substantial as it has been in the free nations.

"In the past five years great progress has been made in clothing throughout the world.

"But, on both sides, in the free nations and in the Communist areas, there are very serious housing problems. The provision of shelter for the people has not reached the minimum standards for

hundreds of millions of people on both sides.

"It seems to me that this poses a challenge to the Architects of the world. It poses a direct challenge in leadership to the Architects of our own country.

"Can they in the next decade assist in developing methods of using available local materials in the free countries of the world to make rapid strides in shelter—sanitary, healthful shelter—for mankind?

"In too many areas shelter depends on large quantities of imported materials. No country can afford to construct shelter for its general population with imported materials.

"The re-design of facilities, so that they can be fulfilled economically with local mass production is a central part of the problem. Designs that can be fulfilled with a minimum of skill in the workmen are also essential.

"Another important phase of the housing problem is, of course, the accelerated rebuilding of the slum areas of the metropolitan communities around the world. Here again, greater Architectural ingenuity, with a comprehensive recognition of the economic factors, is needed.

"Likewise an advance in Architectural education in the less-developed free nations is of crucial importance. The Architects of America can do much in this field.

"From my observations around the world, I present this challenge to the Architects of America.

"I have great confidence in what you can accomplish, if you set your attention and your intelligence as free professional men to the task. If the free economic systems clearly win the competition of housing for the people, that will be one of the decisive factors in determining the future economic systems of the world."

The same audience heard Dean Philip N. Youtz, College of Architecture and Design, U. of M., and Chairman of the luncheon meeting, express his feeling that there has been a shift in emphasis in the education of the architect. He stated that it has taken courage to take direction from our own culture and become contemporary. It is a challenge to meet the new mixture of demands. He further stated that U. of M. Vice President Marvin L. Niehuss is just such a man of courage, when he introduced him at the luncheon.

Mr. Niehuss charmed the conference with his warm welcome. He likened the University's well-publicized financial plight to having all the thrills and excitement of an old time movie.

LINN SMITH WINS NOMINATION

The Friday Morning Business Session, with Regional Director Bergman S. Letzler presiding, announced that Linn Smith of Birmingham, Michigan had won the majority vote in the recent polling of the Michigan A.I.A. membership to elect

Michigan's candidate for a successor to Letzler in the coming election at the A.I.A. Convention in June.

DR. EDWIN S. BURDELL, President of Cooper Union, New York, indirectly answered Gov. Stassen when he participated in a panel discussion, IS EDUCATION FOR THE ARCHITECTURAL PROFESSION A FAILURE?, Friday afternoon. His topic, THE UNIVERSITY ANSWERS BACK.

Burdell was not aware of Stassen's challenge when he prepared his comments.

"Architects need to know more about people's habits and about their time and space needs. Therefore, schools of architecture are adding more courses in economics, sociology, statistics, public housing, transportation, zoning, and town planning," he said.

All of the panel participants, Robert F. Hastings, President, Detroit Chapter, A.I.A., Paul Ricuitti, President Students Chapters, A.I.A., Philip Will, Jr., F.A.I.A., Chicago, 1st Vice President, A.I.A.; and Burdell had provocative answers to these question titles:

Are Professional Architects educated, From the Student's Viewpoint? Does the Practicing Architect have a Gripe? The University Answers Back.

A Saturday morning panel covered WHY ARCHITECTURAL RESEARCH? Walter B. Sanders, College of Architecture and Design was Chairman.

What Does the Contemporary Public Demand of the Architect?, The Impact of Science on Design, Old Materials in Modern Dress and New Structures For a New Age were the topics assigned to Paul M. Fitts, Prof. of Psychology, U. of M.; Robert W. McLaughlin, Director, School of Architecture, Princeton; James D. Piper, Vice President, Portland Cement Association, Chicago, and C. Merrill Barber, Engineer, Cleveland, Ohio.

(These panels were tape-recorded and will be transcribed for publication in the near future.)

Greetings from the A.I.A. were extended by President John N. Richards, F.A.I.A., at the Friday Night Banquet.

Roger Allen, F.A.I.A., of Grand Rapids, banquet speaker, had his audience in stitches. Allen missed his calling as a comedian even if he does refer to himself as an architectur algenius. The guests including students were in tears. Complementing Mr. Allen was Hugh Brenneman as Toastmaster for the occasion. Brenneman is Public Relations Consultant for the Michigan Society of Architects.

From the "Curtain Raiser" Thursday evening, where "Fred" Schoettley stole the show as Master of Ceremonies, introducing talented musicians from the University and encouraging audience participation in his prearranged stunts with his able assistant, "Ernie" Dellar through the Saturday morning seminar, it can be said without the usual polite phrases that we pin on conferences, that it was a terrific success and those who missed it—MISSED A LOT.

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MICHIGAN ITEMS

DESIGNS FOR RETIREMENT is the theme of the University of Michigan's national Conference on the Aging, June 22-24, which will consist of five simultaneous sessions devoted to Retirement Health, Retirement Housing, Retirement Financing, Preparation for Retirement, and Uses of Retirement.

An exhibit is being arranged of presentations of existing and proposed retirement buildings, retirement villages, nursing homes, etc. Citations will be awarded to the buildings which adhere closest to the planning and design criteria developed in the conference.

Mounts or models should be sent to Dr. Wilma Donahue, Rackham Building, University of Michigan, Ann Arbor, no later than June 18. Rules for the exhibit may be obtained from Harold Jack Begrow, A.I.A., Designs for Retirement, 28 Maywood Road, Birmingham, Mich.

The conference will be followed immediately by a National Leadership Training Institute under the direction of the U.S. Department of Health, Education and Welfare. It is proposed, therefore, that the exhibits be left in place until after the close of the Institute.

THE BIRMINGHAM JUNIOR-SENIOR HIGH SCHOOL by Smith, Tarapata, MacMahon, Inc., architects, 894 South Adams, Birmingham won Top Award in the 8th Annual Competition for Better School Design sponsored by SCHOOL EXECUTIVE and EDUCATIONAL BUSINESS magazines. This is generally regarded as the most significant competition in the school field.

The Birmingham Junior-Senior High School has also been selected by the American Institute of Architects for a special exhibit of Outstanding Schools U. S. A. to be opened in Washington, D. C. this summer and for a tour of European countries later this year. Smith, Tarapata, MacMahon received special citations from the American Association of School Boards and Michigan Association of School Boards for this project.

The school is under construction for occupancy in September this year. Cost of the building is \$3,183,434 and its unit cost is \$13.28 per square foot. The building is planned for 2000 pupils containing complete academic and allied arts facilities as well as gym and pool.

Of particular interest is the flexibility offered by using non-load bearing walls within the classroom clusters permitting later wall relocation if desired. This flexibility will enable the adaptation of the classroom spaces to the changing educational programs of tomorrow.

THE GORDON ROAD ELEMENTARY SCHOOL, St. Clair Shores, Michigan, by Wakely-Kushner Associates, Architects, won top award in the 8th Annual Competition for Better School Design by School Executive Magazine.

The school also received an award from the American Association of School Boards and the Michigan Association of School Boards. The school was occupied in September of 1958.

TOP HONORS for design were also awarded to Wakely-Kushner, for St. Brennan's Church-School, in the category of elementary schools for 400 pupils or less, at the National Catholic Education Association at Atlantic City, March 31-April 1, 1959.

NORMAN A. ROBINSON, A.I.A., of 814 S. Woodward Avenue, Royal Oak, Michigan, has become an emeritus member of The American Institute of Architects.

A native of London, England, Robinson recently retired from the firm of Albert Kahn Associated Architects & Engineers, Inc.

Robinson was experienced in Montreal and Winnipeg, Canada, before coming to Detroit to join the Kahn organization in 1919.

WANTED — for Detroit Architectural-Engineering firm, man, 30-40 yrs. of age, principally on archt. detailing and specifications. Degree, registration not necessary. Some travel, dealing with clients. —Mr. Glass, Detroit Engineering Agency, 1917 Stott Bldg., Detroit 26, WOODWARD 2-7363.

ARCHITECTS WANTED

The TVA Division of Design, Knoxville, Tennessee, has several openings for experienced architects for specification and design work on a broad program of hydro and steam power plants, and office and service buildings. Good openings for those desiring to participate in the architectural work of TVA. Entrance salaries for 40-hour workweek are \$5900 and \$6800 per annum, respectively, depending on qualifications.

All jobs carry automatic within-grade increases for satisfactory service, liberal vacation leave, sick leave, and retirement benefits. Write to Tennessee Valley Authority, Division of Personnel, Knoxville, Tennessee.

A.I.A. U of M Student Chapter

Dean Philip N. Youtz was host to the Student Chapter, A.I.A. for an evening meeting at his home on March 25th. A large number, including many new members, were present. Following a short business session, Dean Youtz gave a lecture on lift-slabs. He told how the idea was born, of the many problems involved, and the interesting way in which his first lift-slab structure was produced. There were several interesting slides showing the development, improvements in, and use of the lift-slab. Following the lecture, refreshments were served. At the Dean's request everyone then joined in a discussion of educational problems and suggestions for how the Architecture College and curriculum might be improved.

Approximately thirty members of the Student Chapter went on a field trip by chartered bus to Concordia Senior College, near Ft. Wayne, Indiana, on Saturday, April 11. The entire college complex of twenty-five buildings was designed by Eero Saarinen and Associates, and has been the recipient of several awards, including the 1956 Progressive Architecture Design Award. The campus houses 450 junior and senior students preparing for the Lutheran Ministry.

The student group spent several hours touring the buildings and the 191-acre site. Joseph Wehrer, University Archi-

tecture Instructor, who was associated with the Saarinen office during the designing of Concordia, accompanied the group. The students found the trip to be a very inspiring experience.

EDWARD X. TUTTLE, JR., A.I.A., has opened his office for the practice of architecture at 30801 Northgate Drive, Birmingham, Michigan. The telephone number is Midwest 6-9772.

Tuttle is an engineering graduate of Brown University, an architectural graduate of the College of Architecture and Design, University of Michigan. He also attended the graduate school at Princeton University.

He was experienced with the offices of Frantz & Spence, of Saginaw; Lee & Kenneth Black of Lansing, and Giffels & Rossetti, Inc., of Detroit. His father, Edward X. Tuttle, Sr., A.I.A. is vice president of G&R.

Tuttle is a member of The American Institute of Architects, its Detroit Chapter and the Michigan Society of Architects.

JOHN C. THORNTON, A.I.A., of Royal Oak, has been appointed a member of the State Fire Marshal's Advisory Committee, it is announced by Frederick E. Wigen, President of the Michigan Society of Architects.

Thornton, a past President of the Society, is Chairman of The American Institute of Architects national Committee on Human Safety.

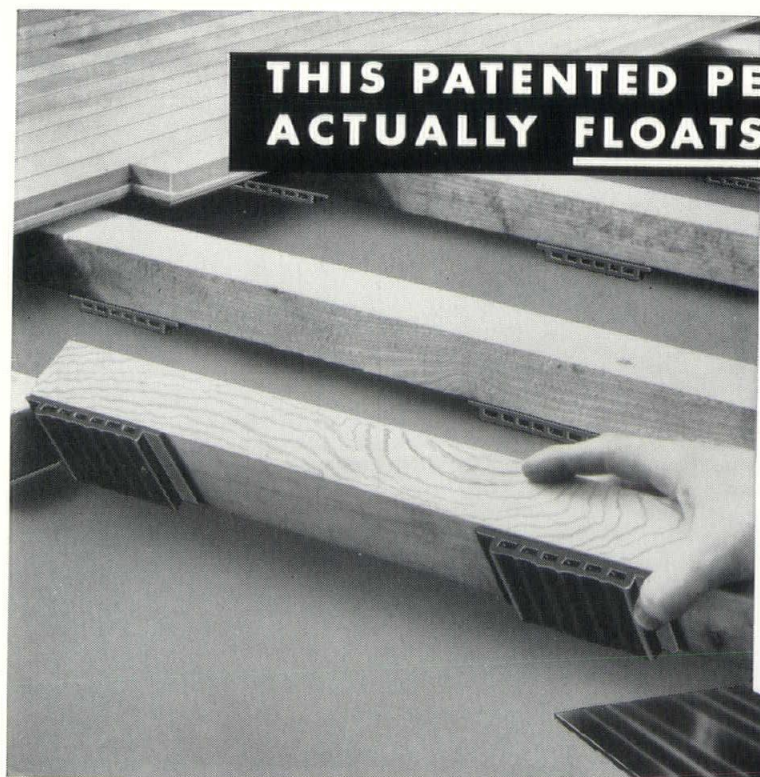
PALMER & SCHOETTLEY ASSOCIATES, ARCHITECTS is a new firm comprising C. William Palmer, F.A.I.A., and Frederick J. Schoettley, A.I.A. Both have practiced in Detroit for some years. Schoettley was formerly a member of the firm of Sewell & Schoettley, Architects in the Michigan Building. Palmer has practiced at 409 Griswold Street and the new firm's offices will continue there.

Palmer is a veteran of both World Wars, having served at Iwo Jima in the Pacific Theatre, where he was a Commander. His practice has been in the fields of educational and institutional buildings. He has served as President of both the Detroit Chapter, American Institute of Architects and the Michigan Society of Architects.

Schoettley is a graduate of the University of Michigan, College of Architecture and Design, and he has practiced in Detroit since 1947. He has served as Director of the Society.

EERO SAARINEN & ASSOCIATES, ARCHITECTS, of Birmingham, Michigan, won a First Honor Award for its Concordia Senior College of the Presbyterian Church at Fort Wayne, Indiana, in The American Institute of Architects National Honor Awards Program.

MINORU YAMASAKI & ASSOCIATES, also of Birmingham, won a First Honor Award for its McGregor Memorial Center at Wayne State University, and an Award of Merit for its Benjamin Franklin Junior High School in Wayne, Michigan.



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WALD



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Do You Know?

By MARIE NOTH

The April Meeting of WALD was held Tuesday, the 21st at the Women's City Club. The Board meeting at 1:00 p.m., followed by the election of officers and a business meeting, preceded the Annual Spring Tea, at which the wives of the Producers' Council were honored guests. The program was on Charm, presented by the Patricia Stevens School.

The School's prize was won by Ala Fuger. Dorothy Sevald won the door prize of matched garden tools, and Trudie Meyer won the table centerpiece of flowers.

In the absence of the President, Mrs. Laverne J. Nelsen, Mrs. Allan G. Agree presided. All officers were reelected—Blanche Nelsen, President; Florence Agree, Vice President; Loraine Bankes, Secretary, and Edythe Schoettley, Treasurer.

Sympathy is extended to Mr. and Mrs. Laverne J. Nelsen, who were called to Hastings, Nebraska by the sudden death of Lavern's father.

ABOVE, left to right: Mrs. Frederick J. B. Sevald, chairman of the WALD Dinner Dance to be held at Botsford Inn, May 22nd; Mrs. C. Russell Wentworth, Mrs. Arthur M. Frater, Mrs. William M. Fernald and Mrs. Charles P. Garascia

RIGHT, standing, left to right: Mrs. Walter Grove Sandrock, Mrs. Charles W. Lane of Ann Arbor; Mrs. Thomas Kanally, Mrs. Philip N. Youtz, of Ann Arbor and Mrs. Augusto Bini. Seated, left to right: Mrs. Charles W. Trambauer and Mrs. John N. Ockun

The grapevine has been unusually silent and I have been too busy to resort to the telephone, so I have no more news. What have you been doing? Let us know.

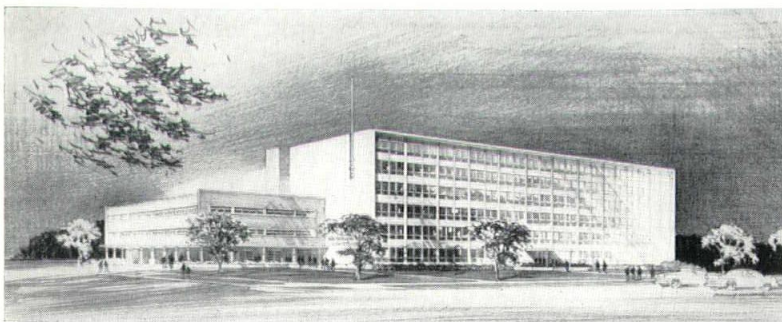
May we remind you that the May party will be in charge of Mrs. Fred Sevald and will be a dinner dance at Botsford Inn on Friday, the 22nd. Hold it open.



ABOVE, left to right: Mrs. Amedeo Leone, Mrs. Joseph W. Leinweber, Mrs. Frederick W. Fuger, Mrs. Earl G. Meyer and Mrs. Hurless E. Bankes.



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CALENDAR OF COMING EVENTS

- May 1—Curtain Wall Seminar, Cregar's Pickwick House, Detroit, 12 noon luncheon
- May 8—Curtain Wall Seminar, Showcase, Inc., Birmingham, Michigan, 12 noon luncheon
- May 11—Business meeting and Election of Officers, Pick-Fort Shelby Hotel, Detroit
- May 15—Curtain Wall Seminar, Wolverine Hotel, Detroit, 12 noon luncheon
- May 26—Annual Golf Outing, Plum Hollow Country Club, Detroit

THE COUNCIL was host to a large gathering of Detroit Area architects, contractors and architectural students at an entirely new and novel informational meeting held Thursday evening, April 9 at the new Ferndale High School, Ferndale, Michigan. Meeting chairman was Edward N. Walsh of F. E. Schund-

All Photos by Photo Illustrators, Inc.



ABOVE: View from stage showing some of the guests in Ferndale High School Auditorium

ler & Co.; vice-chairman, James Norton of Owen-Corning Fiberglas Corp.

The meeting was addressed by Roy Robinson, superintendent of schools, Ferndale, Michigan, who outlined how architects Jahr - Anderson - Machida Associates, Inc. cooperated with the school board and faculty in designing and supervising this project to meet the needs of newer and broader concepts of education. Mr. Robinson spoke highly of the services rendered by the general contractor Darin & Armstrong, Inc. Robinson was followed by principals of the firm of Jahr-Anderson-Machida Associates each of whom gave a short talk.

Next the entire assembly broke up into groups of about twenty persons for guided tours through the Ferndale High School where architects, contractors and students could see the newest and most modern building materials and equipment in practical application.

The guided tours, conducted by the architect's staff members, were followed by an excellent hotel-type dinner and a very interesting question and answer session. Dinner was prepared and

LEFT: Donald C. Anderson, A.I.A., discussing class room features with (left to right) Bruce Chapman, student, Lawrence Institute of Technology; R. E. Whitney of Inland Steel Products Co. and Tom Daniels, student, Lawrence Institute of Technology.



ABOVE: Yoshizo Machida, A.I.A., points out detail of construction to (left to right) Charles J. Mock of Kaiser Aluminum & Chemical Sales, Inc.; Lyle R. Bolster and Edward N. Walsh of F. E. Schundler & Co.; and Jack K. Monteith, A.I.A., of Harley, Ellington & Day, Inc.



ABOVE: Thurston R. Jahr, A.I.A., conducting guided tour of school for guests at Council's novel project analysis informational meeting . . . (left to right) Richard G. Pass, Armstrong Cork Company; Jahr; Frank Couch of Smith, Hinchman & Grylls Associates, Inc.; Don Wentworth, Modern Fold Door Sales Co. and Suren Pilafian, A.I.A.

served in the school cafeteria with the cooperation of the Ferndale High School Home Economics Department and students.

This new type of informational meeting met with such enthusiasm that other sessions are being planned at various projects in the future.

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Products News

THE COMMERCIAL REPRODUCING COMPANY, Detroit recently completed installation of revolutionary new electrostatic equipment that promises to save architects thousands of dollars as well as considerable time. Two new reproduction services, previously not available, are offered:

They supply Vellum Intermediates . . . same size . . . enlarged or reduced for blue printing and reproducing white prints on Ozalid, Bruning and other white print equipment faster and more economical. Tracing up to 24" x 36" can be reduced to 11" x 17" on vellum providing sharp, clear intermediates for blue printing and white printing. One thousand intermediates can be produced per hour for as little as 40c per lineal foot—maximum width is 11" by any length desired.

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Complete information on these outstanding advances in reproduction services can be secured by telephoning Woodward 2-6428 or writing Commercial Reproducing Company, 212 West Lafayette Ave., Detroit 26, Michigan. They offer statewide service.

GRILL-O-METRICS, the new 3-dimensional grilles developed by Blumcraft of Pittsburgh, and illustrated in their new catalogue M-59, are available to architects for use as railing panels, sun screens, room dividers and for complete building surfacing. Unlike stamped or perforated metal grilles, grill-o-metrics are built of sculptured extrusions to provide structural depth.

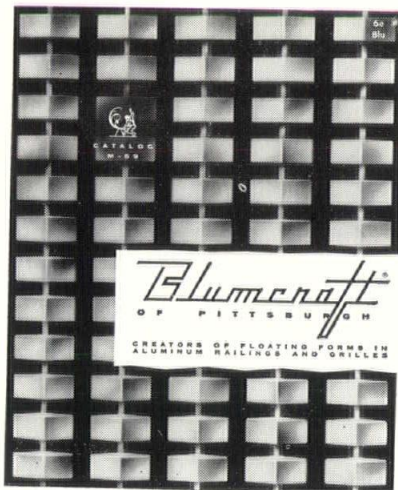
The sparkling facets which float readily in space are furnished in either a dished circular pattern or in a rectangular diamond effect. The vertical background supports are furnished in black anodized finish to provide a striking contrast with the facets. The aluminum alloy is the same alloy as that used in the entire Blumcraft railing line, thus providing uniformity of aluminizing. Extrusions are used throughout, no castings nor sheet aluminum.

In addition to style "R" and style "D" shown in the Blumcraft catalogue, two additional patterns of larger facets have been developed and are included with the other Grill-O-Metric details for easy tracing.

The flexibility of the entire Blumcraft system is retained in Grill-O-Metrics. By omitting any number of facets, the architect is free to create his own pattern arrangements. Also of interest to the architect is that Grill-O-Metrics is less costly than custom-built aluminum grilles.

Architects are invited to forward their preliminary drawings of railings and grilles to Blumcraft for review by its design staff, prior to completion of the architect's working drawings.

The new Blumcraft catalogue M-59, with details of the new Grill-O-Metrics, also contains new posts and handrail shapes. Architects desiring copies of the new catalogue and easy tracing details of the new Grill-O-Metrics are invited to write to Blumcraft of Pittsburgh, 460 Melwood Street, Pittsburgh 13, Pennsylvania.



SARGENT AND COMPANY, New Haven, Connecticut, has announced the addition of a new Door Closer section to its general catalog.

The 40-page, two color section features the new rectangular style closers and includes all material on the standard type. It replaces the current Door Closer section.

Titled Form No. 40V-10-58, the book includes, information on how to select and specify closers, technical details, and illustrated descriptions of all products and accessories.

Copies of the catalog section are available through local Sargent Contract Hardware Distributors.



NEW BRYANT MANAGER

WILLIAM G. KLINE has been appointed manager of the Detroit Branch of Bryant Manufacturing Co. according to David W. Hoppock, vice president of the Indianapolis-based manufacturer of heating and cooling equipment.

Kline, a veteran of 11 years with Bryant's New York Branch, succeeds John P. Leavitt, recently resigned.

Kline will be responsible for the sale of the complete line of Bryant products in 22 southeastern Michigan counties.

In accepting his new assignment, Kline expressed optimism about the potential for heating and cooling installations in that area. "Southeastern Michigan has one of the most active home building industries and about the highest percentage of home ownership in the country," he said. The Bryant Detroit Factory Branch is located at 31191 Stevenson Highway, Madison Heights, Michigan.

ROBERT E. JOHNSON has been appointed Executive Vice President of the A. J. Etkin Construction Co. of Oak Park, Michigan. Johnson joined the company ten years ago and since 1956 has been administrator of the company's extensive operations in industrial and commercial construction.

BAUER-FOSTER FLOORS, INC. is the new name of the merger of Foster For Floors, Inc. and Whitcomb-Bauer Flooring, Inc.

Work is under way on a new warehouse and office building at 10401 Lyndon Avenue, Detroit. The new firm will maintain the Foster For Floors showroom at 18400 Woodward Avenue in Detroit, and offer a complete range of flooring products for all types of buildings.

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